

Keep Rugby Onside

Promoting Integrity in Rugby

FINAL REPORT

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Cover Photo: *Keep Rugby Onside* banner held by players and Match Officials at FIRA-AER U-19 European Championship - Portugal, Oct/Nov 2013



Part 1: Technical Implementation Report

Overview

The International Rugby Board (IRB)'s *Keep Rugby Onside* action, in collaboration with project partners and stakeholders, aimed to promote awareness of integrity issues relating to match-fixing and gambling and to educate those involved in European Rugby at all levels as to the dangers and reputational risks to the sport and individual careers.

Objectives

Coordinated and driven by the IRB, with the input and support of the action partners (see below), the general objectives of the campaign were:

- To prevent match-fixing in Rugby through the education of identified groups including:
 - Elite and youth players, from the men's and women's game
 - Coaches
 - Referees
 - Match Officials; and
 - Administrators.
- To make available to the above and other stakeholders a suite of appropriate resources to address the following areas:
 - The threats posed by match-fixing
 - How to recognise approaches
 - Reporting mechanisms
 - Disciplinary procedures
 - Actions underway by relevant authorities; and
 - How to get help if affected or suspect the integrity of a match or the sport has been compromised.

Specific objectives were as follows:

- To promote awareness of integrity issues relating to match-fixing and gambling to key Rugby stakeholders
- To educate those involved in European Rugby at all levels as to the dangers and reputational risks to the sport and individual careers
- To engage with key stakeholders from the European Rugby family to maximise the awareness, reach and impact of the match-fixing prevention activities through www.irbintegrity.com; and
- To demonstrate leadership and share best-practices.

Action Design

The action had four core strands of activity:

1. Creation of a dedicated online interactive resource open to all for ease of access;
2. Hosting of face-to-face networking and outreach programmes for educators around key Rugby tournaments and gatherings (meetings, courses etc.);
3. Production of electronic and printed materials for circulation to target groups backed-up with an online resource library; and
4. Conducting a concluding seminar to present action findings and propose best-practice guidelines for use across Rugby and other sports.

Each strand was designed to meet the stated objectives and reinforce to stakeholders key messages regarding integrity, highlighting the dangers involved with match-fixing and illegal gambling and how to address them.

Key Performance Indicators

Key indicators as to the success of the action and associated impacts were expected to include:

- Greater involvement by action partners in helping address match-fixing at the domestic and transnational level;
- Uptake by other European Rugby federations in match-fixing education programmes and awareness campaigns;
- New information leading to the identification of those involved in match-fixing;
- Improved support networks for those with problems related to match-fixing;
- Agreement of best practice guidelines at a concluding seminar for wider dissemination across Rugby and other sports; and
- A reduction in the number of cases of match-fixing in Rugby Union (to-date there have been no reported cases or incidences of match-fixing).

Project Partners

The IRB is the international governing body for Rugby Union and project leader for the *Keep Rugby Onside* action.

In advance of submitting the application, a number of potential project and funding partners were specifically identified and approached to ensure diversity of partners and size/capacity of organisation. Following the selection of *Keep Rugby Onside* by the EU Commission as a project under the 2012 Preparatory Action European Partnership on Sports, the following organisations were confirmed as project partners:

Regional Governing Body

- Fédération Internationale de Rugby Amateur - Association Européenne (FIRA-AER) - European Regional Association for Rugby Union
<http://www.fira-aer-rugby.com/>

National Unions/ Federations

- Fédération Française de Rugby (FFR) - High Performance IRB Member Union
<http://www.ffr.fr>
- Federação Portuguesa de Rugby (FPR) - Performance IRB Member Union
<http://www.fpr.pt/>
- Česká Rugbyová Unie (CSRU) - Developmental IRB Member Union
<http://www.rugbyunion.cz/>
- Deutscher Rugby Verband (DRV) - Developmental IRB Member Union; and
<http://www.rugby-verband.de/>
- Nederlandse Rugby Bond (NRB) - Developmental IRB Member Union
<http://www.rugby.nl/>

Third-Party Funding Partner

- Six Nations Ltd - organisers of the annual Six Nations Rugby tournament
<http://www.rbs6nations.com/>

Other

- International Rugby Players' Association (IRPA) - pro players' representative body
<http://www.irpa-rugby.com/>



1.a) Overall assessment of the achievement of objectives

- Action characterised by a proactive, preventative and collaborative approach
- Growth in awareness and understanding of threats posed by corruption
- Action viewed as "best practice" by peers
- All strands delivered efficiently, on-time and within budget

Following extensive consultation with Member Unions, leading sporting bodies and the gambling industry, the IRB's revised [Regulation 6 - Anti-Corruption and Betting](#) (available at www.irbintegrity.com/resources) dealing with anti-corruption and betting came into force in January 2013. Implementation of the Regulation followed a comprehensive two-year integrity review and coincided with the launch of the EU-supported *Keep Rugby Onside* action. The Regulation follows global best practice for sporting integrity regulations and builds upon the recommendations of the EU (see **Appendix One: Extract from Presidency conclusions on establishing a strategy to combat the manipulation of sport results**), the International Olympic Committee (IOC), SportAccord and other elite sporting organisations.

Following the IRB's successful preventative anti-doping campaign, *Keep Rugby Clean*, the IRB and its project partners, with the support of the International Rugby Players' Association (IRPA), implemented the comprehensive *Keep Rugby Onside* education programme, underpinning the Regulation to safeguard both the sport and individuals from the threats posed by corruption.

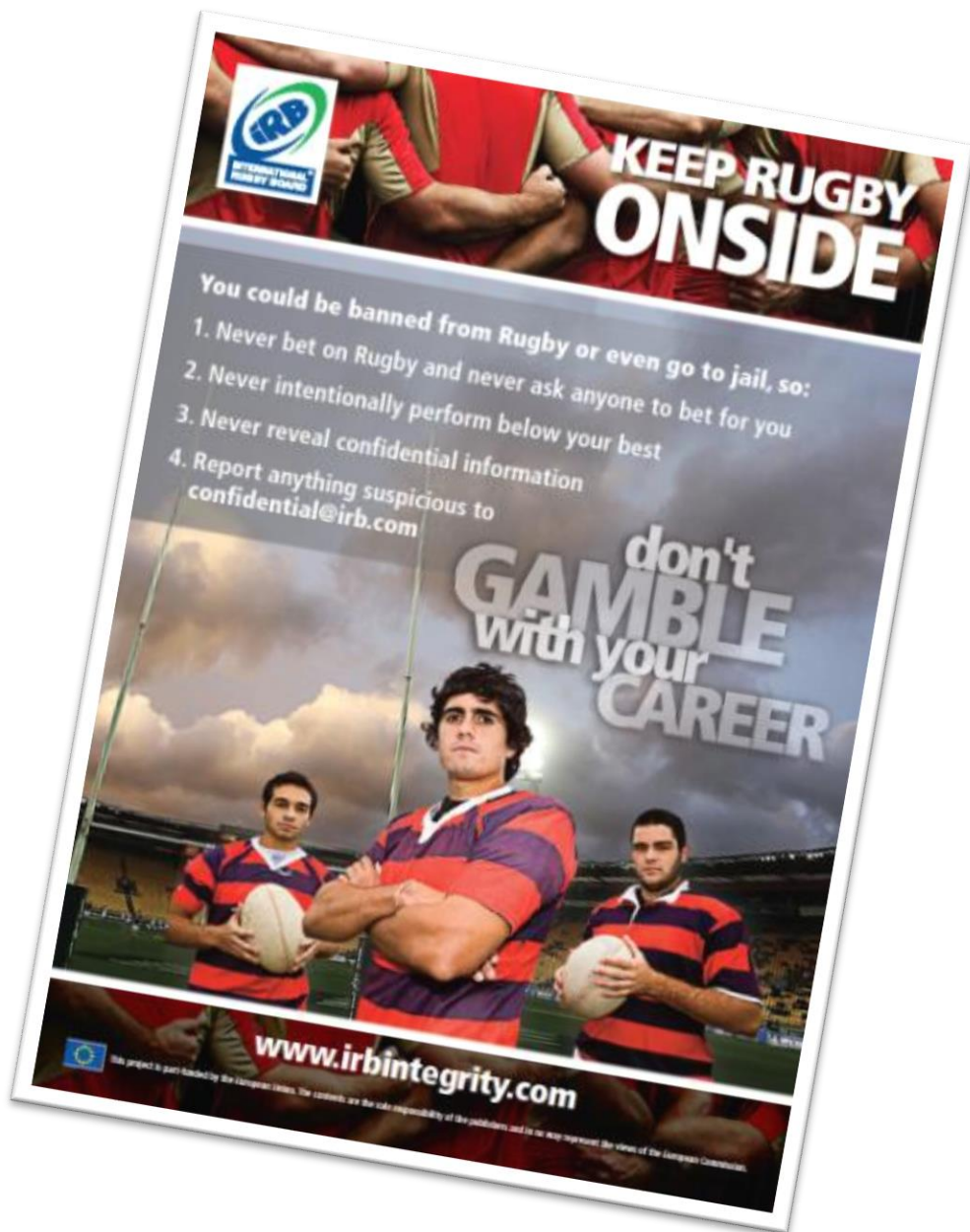
A multi-lingual interactive web site at www.irbintegrity.com was designed, tested and built over a short period between January and March 2013 and went live that April. Backed up by a range of complementary resources, the site forms the centerpiece of the *Keep Rugby Onside* action and the IRB's anti-corruption strategy. A letter from the IRB was sent out to all IRB Member and Associate Unions and Regional Associations advising them of the action aims and web site launch.

Education is a shared responsibility for all stakeholders in the Game and Unions have been quick to roll the resource out to their elite teams and Match Officials. Completion of the interactive programme is now compulsory for elite Match Officials and Players and officials participating in IRB tournaments not just in Europe but around the globe (see **Appendix Two: Extract from IRB Match Official agreement**).

To support the online offering, the IRB ran a series of in-person workshops for Union administrators, Match Officials and Teams in a range of locations across the EU and further afield during IRB and FIRA-AER events. The IRB also engaged world-leading sports betting experts to operate a bet monitoring scheme. A number of Unions are undertaking similar initiatives, allowing the IRB and Unions an early warning of any suspicious betting which may require further investigation and disciplinary action.

Collaboration between the IRB and Unions has been key to the success of the action, supporting compliance and enforcement. On foot of the action, the IRB and Unions continue to strengthen their relationships with police, governments and other sports in order to protect rugby and ensure that any breaches are dealt with swiftly and firmly.

In meeting the general and specific action objectives, the *Keep Rugby Onside* action has helped bring Regulation 6 to life, showing leadership, creating awareness, providing a strong deterrent to those considering involvement in corrupt activities and ensuring that action can and will be taken rapidly by the IRB or its Unions with potential sanctions of up to life bans.



Keep Rugby Onside poster

1.b) Complete information on the different activities carried out

As referenced above, the *Keep Rugby Onside* action had four core strands around which the main activities of the action were planned:

- Strand One: Creation of a dedicated **online interactive resource** open to all for ease of access;
- Strand Two: Hosting of **face-to-face networking and outreach programmes** for educators and participants (including Players, Match Officials and Team Management) around key Rugby tournaments and gatherings (meetings, courses etc.);
- Strand Three: **Production of electronic and printed materials** for circulation to target groups backed-up with an online resource library; and
- Strand Four: Conducting a **concluding seminar** to present action findings and propose best-practice guidelines for use across Rugby and other sports.

Each strand was designed to meet the stated objectives and reinforce to stakeholders key messages regarding integrity, highlighting the dangers involved with match-fixing and illegal gambling and how to address them.

The following sections provide more detail on these activities.



Keep Rugby Onside web banner - French

Strand One: Online interactive resource creation

The cornerstone of the *Keep Rugby Onside* action was the creation of a dedicated, multi-lingual and user-friendly online interactive web site, hosted at www.irbintegrity.com, which had visibility across partner web sites and which the Rugby family could easily access.

With a mix of content including an explanation of the IRB Regulations in place, possible scenarios, real-life case-studies, ambassador videos and news reports, users could quickly understand the issues and identify and understand how it might affect them and their sport.



Screenshot of *Keep Rugby Onside* landing page

Taking into account existing and best practice examples from other organisations, alongside guiding principles emanating from the European institutions amongst others, a development version of the site was created and tested between January and March 2013, a relatively short timeframe for a comprehensive body of work. A holding page was also put in place to capture details of any visitors to the site interested in being notified once the site went live.

A link to the development site was sent to project partners for them to test. Their collaborative input into the site's layout and content was important from an end user perspective. In addition, a representative from IRPA provided feedback on the site's design and user-friendliness from a player point of view. Comments were taken into account and agreed amendments were incorporated into the final site.

Three months after the start of the action, the web site launched on April 2, 2013 in English, French and Spanish with access open to all. The site could be viewed on its own via www.irbintegrity.com but also formed a part of the IRB Passport platform, an online gateway to the training and education web sites provided by the IRB (see www.irbpassport.com).

With one logon, registered IRB Passport users could access the full array of IRB player welfare, laws, training and education web sites. Being a part of the IRB Passport platform also facilitated certification, tracking and monitoring of users. Users were able to visit the *Keep Rugby Onside* site on their computers, tablets or mobile devices and return to the site at different times if they wished to complete the modules in several sittings and at their own pace.



Screenshot of *Keep Rugby Onside* main menu page

The web site was structured in a logical, section-based approach which enables the user to quickly navigate to each area as required.

The user can log in with an existing IRB Passport ID or register to create a new account.

Logging in was not required to access the main site content. However, once logged in, the user would be able to take the Online Quiz.

The **Online Quiz** enabled registered users to test their knowledge of each topic, thus reinforcing the key learnings per section. The quiz could be completed in one session or across several visits depending on the user's time and preference.

The site tracked the user's progression through the online programme so they could pick-up where they left off from a previous session if required. Upon completion, a certificate is generated for the user to download.



The **RESOURCES** section at the bottom of the web site main menu (see illustration on previous page) brings users to a page where a selection of resources files all available for download:

- IRB Regulation 6 (En/Fr/Es)
- *Keep Rugby Onside* poster (En/Fr/Es and extra language subject to user)
- *Keep Rugby Onside* web banners (En/Fr/Es and extra language subject to user)

The site is currently available in seven languages:



English French Spanish Romanian Italian Portuguese Russian

with further languages undergoing translation:

- German
- Dutch
- Czech
- Polish

The *Keep Rugby Onside* poster is also undergoing translation into a range of key European and other languages for maximum reach given player movement in and out of Europe:

- | | | | |
|-------------|--------------|-----------|------------------------|
| • Bulgarian | • Greek | • Maltese | • Fijian |
| • Croatian | • Hungarian | • Slovak | • Tongan |
| • Danish | • Irish | • Slovene | • Japanese |
| • Estonian | • Latvian | • Swedish | • Georgian |
| • Finnish | • Lithuanian | • Samoan | • Chinese (simplified) |

Section 1.d) Published Materials, contains further screenshots to illustrate the web site content.

Strand Two: Face-to-face networking and outreach programmes

Content to reflect the online programme was developed in tandem with the development of the web site and tested in live sessions with the input of IRB training and education staff, partners and stakeholders. This content then formed the basis of subsequent face-to-face sessions and outreach programmes. When the web site was launched, these sessions complemented the online resource's key messages which had been developed and condensed into four simple and memorable actions:

1. **Never bet on Rugby and never ask anyone to bet for you**
2. **Never intentionally perform below your best**
3. **Never reveal confidential information**
4. **Report anything suspicious to confidential@irb.com**

As part of the planned project roll-out, a calendar of potential events and meetings was drawn up where the programmes could be activated. Consideration was given to partner events, location, timing, duration, profile of participants (youth, elite), number of teams, countries represented etc. The aim was for educators to meet with players, teams, coaches, clubs, tournament organisers and other Rugby stakeholders and expose them to the *Keep Rugby Onside* programme.

The following events in 2013 were initially proposed as potential opportunities to conduct any face-to-face activities:

- RBS Six Nations, Italy, March, (Men's 15s)
- FIRA-AER European Nations Cup Div 1A, Portugal & Spain, March, (Men's 15s)
- FIRA-AER European Nations Trophy/ Women's Rugby World Cup Qualifier Tournament, Netherlands, April (Women's 15s)
- HSBC Sevens World Series/IRB Women's Sevens World Series, England, 11-12 May (Men's/Women's 7s)
- ERC Heineken Cup/ Amlin Challenge Cup Finals, Ireland, 17-18 May (Men's 15s)
- IRB Junior World Championship, France, June (Men's U20 15s)
- IRB Nations Cup, Romania, 7-16 June (Men's 15s);

It was anticipated that the above list may have been subject to change and that certain events could be substituted for others while keeping with the overall objectives. All event selections were taken to ensure maximum reach and impact to enhance the overall action given available resources.



Keep Rugby Onside Team Captain & Manager outreach session
HSBC Sevens World Series - Scotland, May 2013

Phase 1 - Testing

Live testing sessions were carried out at the following events by members of the IRB Legal department:

- IRB Women's Sevens World Series 2012/13 - Round 2 - Houston (2-10 Feb, 2013) (all teams including England and the Netherlands)
- HSBC Sevens World Series 2012/13 - Round 5 - Las Vegas (8-10 Feb, 2013) (all teams including England, Scotland, Wales, Spain, Portugal and France)
- FIRA-AER U18 Trophy (European Championship) - Grenoble (21-31 March, 2013) (24 teams from Europe)

The sessions varied from individual to multiple teams in one session. Separately, specific sessions also took place at the above events for team managers and Match Officials.

In summary, the general feedback regarding the presentation, content and delivery was extremely positive.

- The use of video and real life examples seemed to resonate well for those who provided feedback.
- There was no negative feedback received regarding disruption to team schedules or timing issues surrounding the 30 minute presentation.
- The key messages appeared to be well understood and generated further discussion amongst team members in most cases.
- Suggestions raised by a number of players all referred to the area of reporting suspicious activity.

One takeaway point arose as a result of some players appearing unsure regarding the protocols, consequences and the way reported information was to be used by the IRB. This point was clarified in consultation with IRPA to ensure clarity of messaging and protocols around what making a report would entail and consequently factored into the online resource's "**REPORTING**" section.

The consensus was that the presentation was clearly delivered. It was informative and the length of the presentation was key. It was short and to the point and we feel the key messages were delivered and received.

Quotes from attendees at Houston and Las Vegas Keep Rugby Onside sessions

I thought it was, overall, well presented and put together. Some points were well backed up by the real life examples and the fact audio and video were used in interviews made sure the point was put across to those with a shorter attention span and somewhat more modern learning style

In Grenoble, given the proximity to the web site launch and readiness of complementary resources (posters, wallet cards), shorter 10 minute sessions were arranged and materials distributed to all teams and officials. *Keep Rugby Onside* posters were also on display in the tournament office, Match Officials' room, team hotels and the head office of the tournament organising committee where team managers meetings were also held. This ensured a level of visibility across the tournament and helped reinforce the action's key messages.

Phase 2 - Implementation

Taking into account the lessons learned from those delivering the initial sessions alongside the positive and constructive feedback from attendees, and in tandem with the launch of the web site and resource identity development, the next phase of face-to-face sessions and outreach programmes were subsequently developed and implemented.

Session Materials:

Keep Rugby Onside Educator Briefing Notes were drafted, reviewed and refined to construct a standard 15-minute format which could be adapted to suit the audience or timeframe available. These Briefing Notes followed existing IRB Training and Education templates for face-to-face sessions and reflected established pedagogical practices (see **Section 1.d) Published Materials** for a copy of the Briefing Notes and supporting materials).

The purpose of the Briefing Notes was to provide educators with a simple guide to ensure that the session was as powerful as possible. The session was underpinned by the dedicated web site at www.irbintegrity.com.

These Briefing Notes and supporting materials (PowerPoint presentation, video, posters, wallet cards and attendance sheets) were circulated as required to educators and trainers for use and dissemination.

Session Format:

A *Keep Rugby Onside* session was divided into two distinct segments:

1. Pre-course activity - the expected audience was instructed up to four weeks in advance of the session to complete the online test at www.irbintegrity.com; and
2. Face-to-face *Keep Rugby Onside* Introductory Session (15 minutes approx.)

At the end of the Introductory session participants would be expected to be able to:

- See where integrity fits into the values of the game;
- Be familiar with IRB Regulation 6;
- Explain their individual responsibility in relation to integrity and Regulation 6;
- Complete the test at www.irbintegrity.com;
- Discuss the four key messages; and
- Learn from other participants in a question and answer session.

Sessions took place across the EU but also in other IRB geographic regions. While the action itself was primarily European in focus, it was acknowledged that with greater player movement and global audiences watching on television and online, a wider view would be beneficial given corruption does not recognise any borders - a player or coach in Australia this season for example could be involved in European Rugby next season.

Keep Rugby Onside terminal
HSBC Sevens World Series - England, May 2013



Keep Rugby Onside dressing room poster
IRB Junior World Championship - France, June 2013

Keep Rugby Onside Team & Management outreach session
IRB Women's Rugby World Cup Qualifier - Spain, April 2013



Keep Rugby Onside Team Manager outreach session
HSBC Sevens World Series - England, May 2013

Session Schedule:

The following is a non-exhaustive list of *Keep Rugby Onside* face-to-face (F2F) or other activations at tournaments, matches and events in Europe and/or featuring European teams and/or other Rugby stakeholders in 2013.

#	Event - Location	Action	Reach
1	FIRA-AER U18's Championship - France, March 2013	F2F	24 European teams/ Match Officials (MOs)
2	FIRA-AER U19's 7's - Spain, April 2013	F2F	12 European teams/ MOs
3	FIRA-AER General Assembly - Sweden, July 2013	F2F	47 European Federations (EFs)/ Administrators
4	IRB Women's Rugby World Cup Qualifier - Spain, April 2013	F2F	6 International teams/ MOs
5	IRB Nations Cup - Romania, June 2013	F2F	4 International teams/ MOs
6	IRB Tbilisi Cup - Georgia, June 2013	F2F	4 International teams/ MOs
7	IRB Junior World Championship - France, June 2013	F2F	12 International teams/ MOs
8	IRB JWRT - Chile, June 2013	F2F	8 International teams/ MOs
9-12	IRB HSBC Sevens World Series - USA, Hong Kong, Scotland & England, Feb-May, 2013	F2F	60 International teams/ MOs
13-14	IRB Women's Sevens World Series - USA & The Netherlands, Feb-May 2013	F2F	24 International teams/ MOs
15	IRB Rugby World Cup Sevens - Russia, June 2013	F2F	40 International teams/ MOs
16	IRB Tier Two Union CEOs and High Performance Managers Meeting - England, Sept 2013	F2F	9 National Federations (NFs)/ Administrators
17	EU Sport Forum 2013 - Lithuania, Sep/Oct 2013	Other	European Sport Movement
18	FIRA-AER U-19 European Championship - Portugal, Oct/Nov 2013	F2F	12 European teams/ MOs
19-20	Eleventh IRB General Assembly & World Rugby Conference and Exhibition - Ireland, Nov 2013	F2F	118 NFs/ Administrators/ 600+ Rugby stakeholders
21	FIRA-AER National Coaching Conference - Wales, Nov 2013	F2F	12 EFs/ Coaches
22	European Parliament Rugby Union Intergroup - Belgium, Dec 2013	F2F	25+ members of the European Rugby/Sport family
23	Asian Rugby Football Union General Assembly - Vietnam, Dec 2013	F2F	28 NFs/ Administrators

Implementation Conclusions:

With regard to the above methodology, the face-to-face, in-person method was the preferred approach throughout the action. It achieved the greatest impact in terms of audience engagement, questions raised, key message delivery and overall understanding of the issues.

Where in-person sessions were not possible, a briefing note was circulated to tournament organisers and team managers informing them of their obligations. This passive approach was not as effective and reliant upon the intended audience receiving the message and visiting the site themselves.



Keep Rugby Onside outreach session
FIRA-AER General Assembly - Sweden, July 2013



Keep Rugby Onside outreach sessions
FIRA-AER U-19 European Championship - Portugal, Oct/Nov 2013

Strand Three: Production of electronic and printed materials

To support the delivery of Strand One (web site) and Strand Two (face-to-face sessions and outreach programmes), electronic and printed materials for circulation to target groups, backed-up by an online resource library, were required to ensure a successful action.

A range of appropriate resources to reinforce the key messages and establish the *Keep Rugby Onside* identity were considered. A similar approach had been taken by the IRB with its *Keep Rugby Clean* anti-doping programme and had proved very successful in creating an identity around the messaging.

Suitable resources and materials were considered, designed and developed to communicate the *Keep Rugby Onside* message and reflect a consistent approach in terms of style both within the project and across IRB educational materials.

Given the target audience's ever-increasing use of technology and advances in ease of online access, the focus was on the online tool at www.irbintegrity.com and stakeholders were directed to the web site at every opportunity. Electronic materials were made available via the web site or file share portals and wherever possible, resources were translated into multiple languages. Printed materials were kept to a minimum and when produced, these were shipped or hand-carried to events.



In response to demand, session experiences and feedback from stakeholders, the suite of planned resources was adapted throughout the course of the action to ensure maximum reach and greatest impact for the resources available. Additional resources not part of the original planning were developed at low or no cost to the action budget e.g. IRB Social Media Do's and Don'ts video.

It was also decided during the course of the action that rather than filming the proposed suite of scenario-based videos using actors to deliver the key messages as originally planned, real-life case studies and video content already existed which could better illustrate the key messages. Additionally, resources could be put to better use in extending the existing content to other languages.

Cost savings had been made due to leveraging existing IRB and tournament staff to deliver face-to-face *Keep Rugby Onside* sessions so having notified the European Commission in advance, an acceptable proportion of budget was reallocated accordingly to reduce the spend on video content and increase the associated costs from translating content into more languages. This had been identified as a potential approach in the initial application and care was taken to ensure that the fundamental approach and activities of the project did not change nor did the financial changes decrease the expected project results. On the contrary, the action was greatly enhanced by this decision and its reach more widely extended.

Electronic materials included:

- *Keep Rugby Onside* Logo artwork
- *Keep Rugby Onside* Posters (downloadable print ready .pdf file for various sizes)
- *Keep Rugby Onside* Web banners (downloadable in various sizes, languages)
- *Keep Rugby Onside* Pull-up display banner artwork (En/Fr/Es)
- *Keep Rugby Onside* Presentation slides (template with/without content)
- *Keep Rugby Onside* Educator Briefing Notes
- *Keep Rugby Onside* "Ambassador" Key Message videos
- *Keep Rugby Onside* Oversized Board (for use in video/photo shoots)
- *Keep Rugby Onside* Session Attendance Confirmation sheets
- *Keep Rugby Onside* Partner Update newsletters
- *Keep Rugby Onside* Players Association newsletters
- *Keep Rugby Onside* Registered User email shot
- *Keep Rugby Onside* Certificate
- *Keep Rugby Onside* Session email templates
- IRB Values of Rugby video
- IRB Social Media Do's and Don'ts video

Printed materials included:

- *Keep Rugby Onside* posters (as above)
- *Keep Rugby Onside* Key Messages wallet card
- *Keep Rugby Onside* Pull-up display banners
- *Keep Rugby Onside* USB Memory sticks
- *Keep Rugby Onside* Exhibition graphic panel

A selection of images of the above resources is included in **Section 1.d) Published Materials**.

Keep Rugby Onside exhibition stand at EU Sport Forum - Lithuania Sep/Oct 2013



Strand Four: Concluding Seminar

As the action drew to a close towards the end of 2013, three opportunities were identified to bring together the different project partners and stakeholders to present action findings and highlight best practice guidelines for wider dissemination to Rugby and other sports:

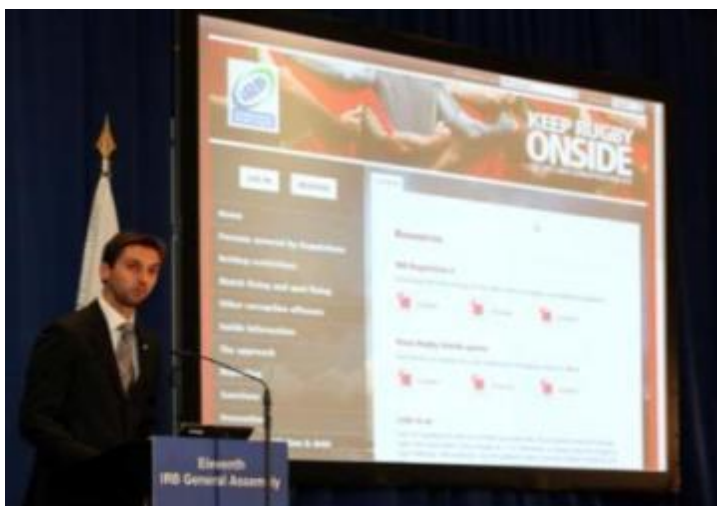
1. **IRB General Assembly (Dublin, Nov 2013);**
2. **IRB World Rugby Conference and Exhibition (Dublin, Nov 2013); and**
3. **European Parliament Rugby Union Intergroup Meeting (Brussels, Dec 2013).**

In keeping with the approach to organise actions around existing events to maximise attendance and minimise additional travel and associated costs, these events were leveraged to form a series of concluding seminars and the events took advantage of separate but linked platforms to present to specific audiences.

Along with the stakeholder management group and representatives from the action's partners, attendees also included wider project partners, Rugby family stakeholders, EU institutional staff from the European Parliament and European Commission, IOC staff and representatives from other sporting bodies and those with an interest in integrity issues.

At these events, attendees were given an overview of the project from conception to delivery, a demonstration of the web site and an explanation of the above strands in the context of the overall action's aims of awareness, education and prevention.

1. IRB General Assembly: Presentation to IRB General Assembly delegates (made up of IRB Council Members and representatives from the 119 IRB Member Federations and six Regional Associations). The *Keep Rugby Onside* action was presented in person to IRB Member Unions/ Federations. It was also announced that the *Keep Rugby Onside* education and awareness programme would continue past the project end date and build on the successes achieved to date, thanks to the EU and project partners.



Eleventh IRB General Assembly - Ireland, Nov 2013

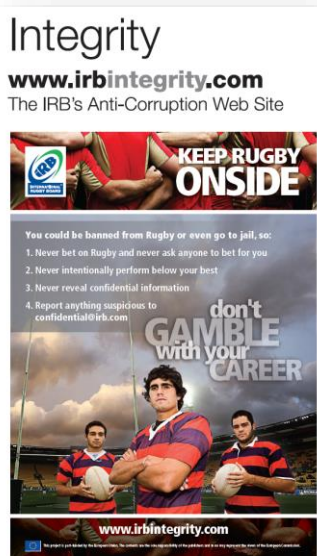
2. IRB World Rugby Conference & Exhibition (www.irbwrce.com):

- **Integrity Workshop** featuring Pâquerette Girard-Zappelli (Secretary to the IOC Ethics Commission), Paul Scotney (Sports Integrity Services), Professor Jack Anderson (Queen's University Belfast) and Susan Ahern (IRB Head of Legal & Legislative Affairs). In the workshop, the need for Rugby stakeholders to stay vigilant and adopt best-practice prevention and investigation structures was stressed.



IRB ConFex Integrity Workshop - Ireland, Nov 2013

- **IRB Zone *Keep Rugby Onside* exhibition stand and online station.** The stand presented the action's key messages and findings while visitors could view the web site and register to take the online quiz.



IRB Zone *Keep Rugby Onside* Exhibition Graphic - Ireland, Nov 2013

**KEEP RUGBY
ONSIDE**
THE IRB'S ANTI-CORRUPTION WEB SITE



3. European Parliament Rugby Union Intergroup (EPRUI) Meeting

At the invitation of EPRUI, a member of the *Keep Rugby Onside* project team made a presentation on the *Keep Rugby Onside* action at the European Parliament during the final EPRUI meeting of 2013.

The audience was primarily made up of EPRUI Members and those with an interest in European Rugby, sport and integrity issues, from the grassroots to the professional level. Included in the audience were MEPs, EU staff, media, players, coaches and administrators.

The action was widely praised for taking a proactive approach and not just focusing on one group of Rugby stakeholders over another, recognising that a team effort is required to tackle the threats posed by match-fixing, illegal gambling and other forms of corruption.

In addition, the question was asked as to what other EU-supported activities might the European Rugby family be able to get involved in to which it was answered the Erasmus+ programme is but one of several avenues to facilitate closer EU collaboration in sport.

At each of the above events, *Keep Rugby Onside* received extremely positive support from Rugby and wider sport stakeholders and was hailed as an example of best-practice.

While initially some commentators did not recognise nor acknowledge the potential threats faced (including career-ending sanctions, erosion of sporting values, collapse in spectator and sponsor confidence etc.), having been introduced to the programme they subsequently congratulated the action for its leadership and efforts in reaching out to the Rugby family to help protect and preserve the integrity of Rugby and sport.



EPRUI Meeting - Brussels, Dec 2013

1.c) Overall assessment of the results of the action

Key Performance Indicators were established from the outset so as to determine the success or failure of the action and its impact. At the action's conclusion, these can be scored as follows:

Key Performance Indicator (KPI)	Status
1. Greater involvement by action partners in helping address match-fixing at the domestic and transnational level	Achieved
2. Uptake by other European Rugby federations in match-fixing education programmes and awareness campaigns	Achieved
3. New information leading to the identification of those involved in match-fixing	None forthcoming (see note*)
4. Improved support networks for those with problems related to match-fixing	Achieved
5. Agreement of best practice guidelines at concluding seminar for wider dissemination across Rugby and other sports	Achieved
6. A reduction in the number of cases of match-fixing in Rugby	No reported cases

The feedback the action has received - before, during and after the action took place - has been overwhelmingly positive and welcomed from all sides. There were initially some fears expressed about the reach of the IRB Regulation, coupled with scepticism regarding the actual threat of corruption and ability of organisations to monitor and police all levels of the Game. However, these fears have been and continue to be addressed wherever necessary. It is fair to say that perceptions are changing for the better and at a fast rate as more and more sports come under the integrity microscope.

*Note: In relation to KPI 3, the lack of any new information is not perceived to be a negative indicator. While the confidential reporting service has been used, it has yielded no new information with regard to match-fixing. Related to this, ongoing investigative work has not revealed any suspicious activity. However, with the reporting tool in place, communication channels have successfully been opened to facilitate reports in future should they arise.

Success of www.irbintegrity.com

Coverage of the action has been widespread and the *Keep Rugby Onside* name and messages are growing in awareness. At the time of writing (February, 2014), since the launch of the web site in April 2013 it has received almost 75,000 visits, approximately 500,000 page views and the site itself has received over 5,000,000 hits from across 130+ countries. An estimated 10,000 stakeholders have received face-to-face sessions.

In terms of registered site users, the number is increasing steadily and over half of the 2,500 registered users have completed the online quiz. As completion of the site has now become compulsory for all IRB tournaments and Match Officials through the Terms of Participation, this figure will only increase.

**"Thank You.
Completed the Certification.
100%. Great Site.
Cheers"**
- *Keep Rugby Onside*
Registered User

Detailed site analysis is available in **Appendix Three: Web Site Analytics.**

Project partners have played their part in the action's delivery and promoted the web site through their own channels and to their respective stakeholders. The example included in **Appendix Four: Keep Rugby Onside Case Study** demonstrates the collaborative approach taken between the project partners for a specific event, in this case, the FPR, FIRA-AER and the IRB.

The IRB is increasingly being approached by National Federations, player associations and other sports bodies to support the delivery of *Keep Rugby Onside* sessions to new and existing stakeholders or discuss the approach taken. Thanks to the support received from the EU and project partners, a range of fit-for-purpose resources are now available to combat match-fixing in Rugby which have been made freely available to those who may require them.

The IRB believes that the project was entirely aligned to the requirements and expectations of stakeholders and hopes it may have exceeded those expectations. The project's actions also helped convey the European Council's request to the Sport Movement with regard to match-fixing (see **Appendix One: Extract from Presidency conclusions on establishing a strategy to combat the manipulation of sport results**).

★ 5,000,000

hits

▲ 500,000

page views

▲ 75,000

visits

▲ 10,000

stakeholders receiving
face-to-face sessions

▲ 2,500

registered users

▲ 1,250

quiz completions

● 130+

countries



INTERNATIONAL
OLYMPIC
COMMITTEE

OLYMPIC HIGHLIGHTS

N°1,041

12 APRIL 2013

www.olympic.org actualites@olympic.org FAX + 41 21 621 6216

"Please let me congratulate you for that big step with the release of the web site. I have been a bit through it, it is of very good value. Very interesting as well how you merged on a multi directional platform access to all integrity related matters (antidoping, rules game, etc.)"

- SportAccord Integrity Unit



The International Rugby Board (IRB) has launched an interactive online awareness and educational resource dedicated to the fight against betting, match-fixing and corruption. The fully interactive *Keep Rugby Onside* programme is available at www.irbintegrity.com.

Next steps

While the period of EU support for the *Keep Rugby Onside* action officially ended on December 31, 2013, the project continues today and will into the future. As the focus of attention extends beyond the EU's border, the IRB is eager to express its gratitude to the European Commission for its support and acknowledges that any similar action could have not have had a similar effect if any one of the partners was acting in isolation.

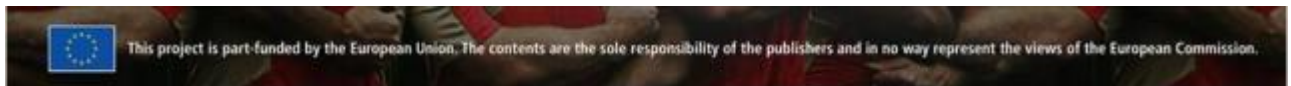
Improvements to the *Keep Rugby Onside* web site and the addition of new content (videos, resources) in more languages are already underway thanks to the support received as part of the Preparatory Action.

The IRB Chairman, elected officials, Match Officials, coaches and players, past and present, have all lent their voice to the *Keep Rugby Onside* action in a variety of ways and this has also been captured in a number of multi-lingual ambassador videos reinforcing the key messages to be published on the web site shortly and distributed across social media channels.

The IRB takes this opportunity to once again sincerely thank the European Commission and project partners for their support and input and looks forward to continued collaboration with the European Union, European Sports Movement and other stakeholders to help further develop sport while preserving and protecting its integrity.

1.d) Published Materials

Keep Rugby Onside Logo artwork:



**KEEP RUGBY
ONSIDE**

**KEEP RUGBY
ONSIDE**
THE IRB'S ANTI-CORRUPTION WEB SITE

**KEEP RUGBY
ONSIDE**

Keep Rugby Onside web site: selection of screen shots from www.irbintegrity.com

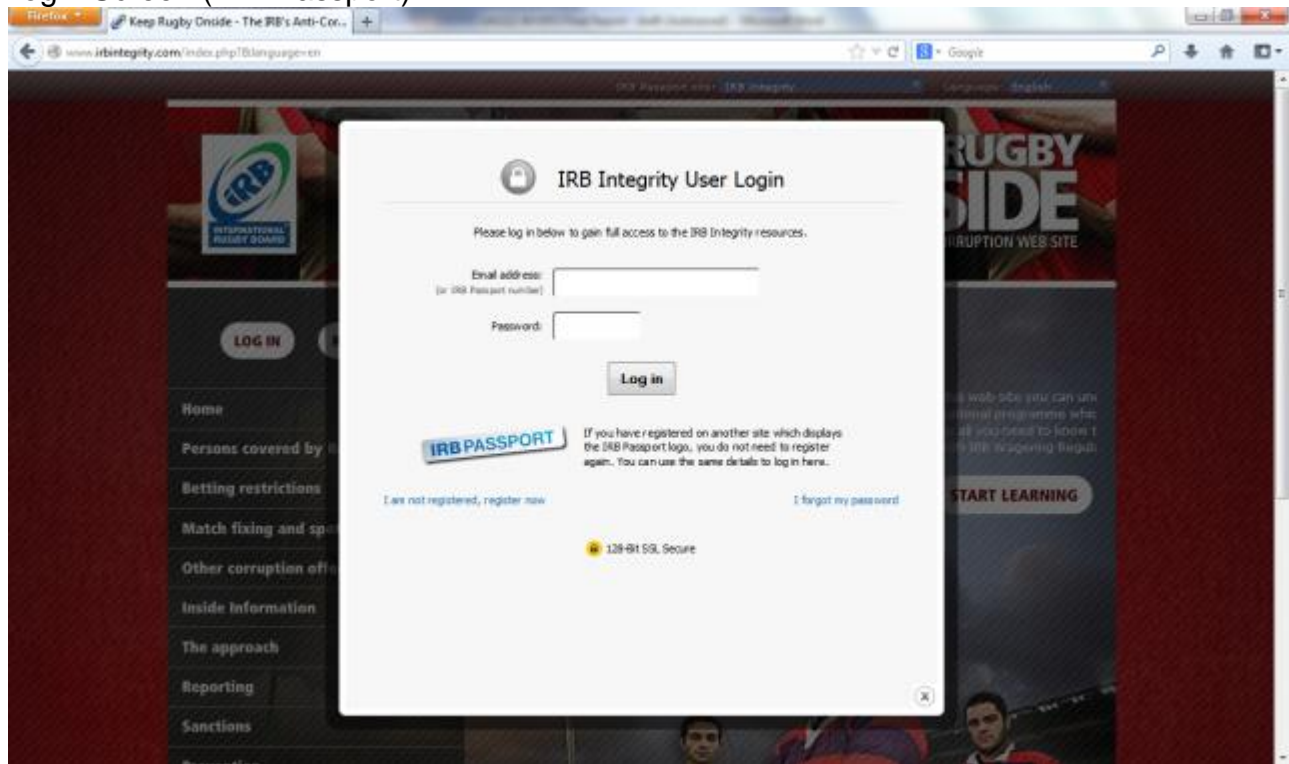
Landing Page



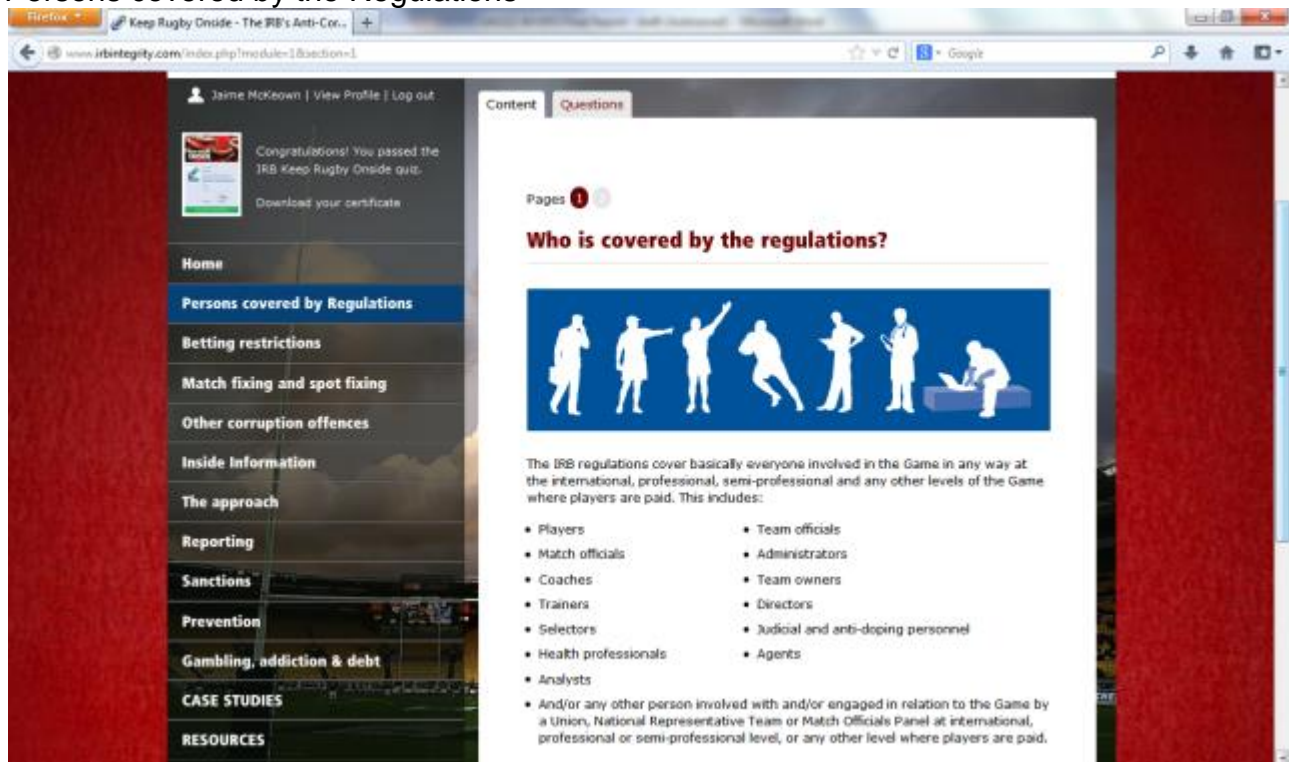
Main Menu



Login Screen (IRB Passport)



Persons covered by the Regulations



Inside Information - Scenarios

The screenshot shows a web browser window with the URL www.irbintegrity.com/index.php?module=1§ion=2&subsection=2&page=29. The page features a header with the IRB logo and the text "KEEP RUGBY ONSIDE THE IRB'S ANTI-CORRUPTION WEB SITE". A navigation menu on the left includes "Home", "Persons covered by Regulations", "Betting restrictions", "Match fixing and spot fixing", "Other corruption offences", "Inside Information", and "Scenarios". The main content area shows a quiz question titled "Scenario" with the text: "The coach believes that the opposition has a poor scrum, so decides that in this weekend's match, taking scrums instead of penalties could provide an advantage." Below the text is an image of a scrum in progress. The question asks "Is this Inside Information?".

The approach - Quiz Section

The screenshot shows a web browser window with the URL www.irbintegrity.com/index.php?module=1§ion=2&subsection=4. The page features a header with the IRB logo and the text "KEEP RUGBY ONSIDE THE IRB'S ANTI-CORRUPTION WEB SITE". A navigation menu on the left includes "Home", "Persons covered by Regulations", "Betting restrictions", "Match fixing and spot fixing", "Other corruption offences", "Inside Information", and "The approach". The main content area shows a quiz question titled "The approach" with the text: "1. If you have already received gifts or benefits from a corruptor and then refuse to co-operate with them further, what are the potential repercussions?" Below the text are two checkboxes, both of which are checked: "Violence and/or threats against your family" and "Violence and/or threats against you".

Reporting - Overview

The screenshot shows a web browser window with the URL www.irbintegrity.com/index.php?module=1§ion=3. The page title is "Reporting an approach, suspicions or breaches". On the left is a navigation menu with items: Home, Persons covered by Regulations, Betting restrictions, Match fixing and spot fixing, Other corruption offences, Inside Information, The approach, Reporting (highlighted), Sanctions, Prevention, Gambling, addiction & debt, CASE STUDIES, and RESOURCES. The main content area includes a congratulatory message for passing the IRB Keep Rugby Inside quiz, followed by the heading "Reporting an approach, suspicions or breaches". The text explains that users must contact the IRB via email (confidential@irb.com) or a web form. A Q&A section follows, with a question "Q. Why do I have to report an approach, suspicion or breach?" and an answer "A. While you may also speak to your local Union or Players' Association regarding an approach or suspicious activity, reporting to the IRB as the central body is an obligation on all Connected Persons and is essential to ensure that all relevant information which may relate to corrupt approaches or corruption in the Game is filed in one place...".

Report Form

The screenshot shows the "IRB Online Reporting" form on the website. The URL is www.irbintegrity.com/index.php/report-form. The navigation menu is identical to the previous page. The main content area features the heading "IRB Online Reporting" and a thank-you message. Below this, it states: "Following its review the IRB may need to contact you to clarify or expand on the information you have provided. We look forward to your continued assistance if this is necessary." and "Persons submitting information have the right to do so anonymously should they so wish. Remove name and email address". A small note mentions that Connected Persons are obliged to make reports of any approach, invitation, offer, solicitation, inducement, enticement, instruction, persuasion, encouragement, payment or facilitation to them or any other Connected Person which may relate to these Anti-Corruption Regulations and any other conduct, information or credible suspicion about any conduct which may breach or be relevant to these Anti-Corruption Regulations or which may pose a threat to the integrity of the Game. The form fields are: Name (Jame McKeown), Union (empty), Club/Team (if any) (empty), Contact telephone number (empty), Email address (jame.mckeown@irb.com), Any days/times you are not available to speak with the IRB (empty), and Details of report (empty text area).

Case Studies (videos are captioned in the selected language)

The screenshot shows a web browser window displaying the IRB website. The page title is "Keep Rugby Onside - Le site Internet de L...". The URL is "www.irbintegrity.com/index.php?module=1§ion=11&subsection=36&page=59". The page content includes a navigation menu on the left with items like "Accueil", "Personnes concernées par le Règlement", "Restrictions relatives aux paris", "Trucage de match et arrangement ponctuel", "Autres infractions en matière de corruption", "Information confidentielle", "L'approche", "Rapport", "Sanctions", "Prévention", "Jeux d'argent, dépendance et dette", and "ÉTUDES DE CAS". The main content area features a video player with the title "Tim Donaghy - arbitre NBA (USA)". Below the video, there is a caption in French: "« J'avais parié sur des matches de NBA avec un ami proche »". The video player shows a man speaking, and the caption is in French. Below the video player, there are navigation buttons for "Page précédente" and "Page suivante".

Resources (available in multiple languages)

The screenshot shows a web browser window displaying the IRB website. The page title is "Mentine Rugbyul 'in joc' - Web Site-ul L...". The URL is "www.irbintegrity.com/index.php?module=2§ion=12". The page content includes a navigation menu on the left with items like "Acasă", "Persoanele care intră sub incidența regulamentului", "Restricții de pariare", "Trucarea meciurilor sau a aspectelor unui meci", "Alte infracțiuni de corupție", "Informația confidențială", "Abordarea", "Raportarea", "Sancțiuni", "Prevenția", "Jocuri de noroc, vicii & datorii", "STUDII DE CAZ", and "RESURSE". The main content area features a section titled "Resurse" with sub-sections: "Regulamentul 6 al IRB" (with download buttons for English, Français, and Español), "Afișul Mentineți Rugbyul 'in joc'" (with download buttons for Română, English, Français, and Español), "Link către noi" (with instructions on how to use the graphics), and "Leaderboard banner (728px x 90px)" (with a banner image and code for inclusion). The banner image contains the text "WEB SITE-UL IRB ANTICORUPȚIE KEEP RUGBY ONSIDE". Below the banner, there is a code snippet for including the object in a site.

Keep Rugby Onside Posters: (downloadable print ready .pdf file for various sizes in multiple languages) - selection shows Romanian, Spanish and French versions

KEEP RUGBY ONSIDE

Ai putea fi exclus din rugby sau chiar ajunge la închisoare, deci:

1. Nu paria pe jocurile de rugby și nici nu cere altcuiva să o facă pentru tine
2. Nu juca sub valoarea ta reală în mod intenționat
3. Nu divulga informații confidențiale
4. Raportează orice suspiciune la confidential@irb.com

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www.irbintegrity.com

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KEEP RUGBY ONSIDE

Usted puede ser suspendido de toda actividad en el Rugby o inclusive terminar en la cárcel, entonces:

1. Nunca apueste en el Rugby y nunca le pida a nadie que apueste por usted
2. Nunca actúe intencionalmente por debajo de su mejor nivel
3. Nunca revele información confidencial
4. Informe cualquier hecho sospechoso a confidential@irb.com

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KEEP RUGBY ONSIDE

Vous pourriez être suspendu à vie ou aller en prison, par conséquent :

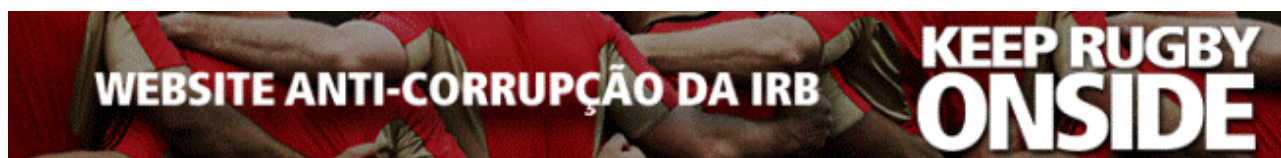
1. Ne pariez jamais sur un match de rugby et ne demandez jamais à quelqu'un de parier pour vous
2. Ne faites jamais exprès de faire un mauvais match (mauvaise performance intentionnelle)
3. Ne révélez jamais d'informations confidentielles
4. Signalez toute activité suspecte à l'adresse confidential@irb.com

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Keep Rugby Onside Web banners: (downloadable in various sizes, languages)
- selection shows Italian, Portuguese and Russian versions



Keep Rugby Onside Pull-up display banner artwork: (En/Fr/Es)

KEEP RUGBY ONSIDE

INTERNATIONAL RUGBY BOARD

You could be banned from Rugby or even go to jail, so:

1. Never bet on Rugby and never ask anyone to bet for you
2. Never intentionally perform below your best
3. Never reveal confidential information
4. Report anything suspicious to confidential@irb.com

don't GAMBLE with your CAREER

www.irbintegrity.com

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INTERNATIONAL RUGBY BOARD

Usted puede ser suspendido de toda actividad en el Rugby o inclusive terminar en la cárcel, entonces:

1. Nunca apueste en el Rugby y nunca le pida a nadie que apueste por usted
2. Nunca actúe intencionalmente por debajo de su mejor nivel
3. Nunca revele información confidencial
4. Informe cualquier hecho sospechoso a confidential@irb.com

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3. Ne révélez jamais d'informations confidentielles
4. Signalez toute activité suspecte à l'adresse confidential@irb.com

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www.irbintegrity.com

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Keep Rugby Onside Oversized Board: (for use in video/photo shoots)

don't GAMBLE with your CAREER

KEEP RUGBY ONSIDE

INTERNATIONAL RUGBY BOARD

#KeepRugbyOnside

www.irbintegrity.com

Keep Rugby Onside Presentation slides: (template with/without content)



KEEP RUGBY ONSIDE

You could be banned from Rugby or even go to jail, so:

1. Never bet on Rugby and never ask anyone to bet for you
2. Never intentionally perform below your best
3. Never reveal confidential information
4. Report anything suspicious to confidential@irb.com

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www.irbintegrity.com

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KEEP RUGBY ONSIDE

What is Keep Rugby Onside?
Keep Rugby Onside is the IRB's anti-corruption programme which aims to create awareness and educate the Rugby family as to the dangers and risks involved with match-fixing and illegal gambling. Evidence also exists of a link between doping and corruption in sport.

Why is this important?

- New IRB Anti-Corruption and Betting Regulations in effect from January 2013
- Rugby family need to be aware of the issues, risks and know the rules
- Maximum possible sanction is a life ban or in some countries, possible jail time

To learn more about how to Keep Rugby Onside and take the online quiz, visit:

www.irbintegrity.com



KEEP RUGBY ONSIDE

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INTRODUCTION

Thank you for agreeing to deliver the *Keep Rugby Onside* – Introductory session. The course is aimed at any players or persons involved in the game e.g. Referees and coaches especially where persons are being paid e.g. National Under 20 teams; Academies of professional teams; Senior national league teams and any players (or persons involved); anyone paid to participate in the game.

The purpose of this document is to provide you with a simple guide to ensure that the introductory session is as powerful as possible. The *Keep Rugby Onside* – Introductory session is underpinned by the dedicated website: www.irbintegrity.com

If you have any other queries please do not hesitate to contact the IRB Legal or Training department on +353-1-240-9200 or by e mail on mark.harrington@irb.com or ben.rutherford@irb.com.

Good luck with the course and thanks once again for all of your efforts in maintaining integrity in our wonderful sport.

Please ensure that you have visited the site and completed the tests at www.irbintegrity.com before you try and deliver the course

Kind Regards



IRB Training Manager

COURSE OUTLINE

The course is into 2 distinct phases:

- 1. Pre-course activity – complete the test at www.irbintegrity.com** (on rare occasions this may happen afterwards)
- 2. Face-to-face Introductory Session (15 mins approximately)**

Learning outcomes: At the end of the Introductory session participants will be able to:

- See where integrity fits into the values of the game
- Be familiar with IRB Regulation 6
- Explain their individual responsibility in relation to integrity and Regulation 6
- Complete the test at www.irbintegrity.com
- Discuss the 4 key messages
- Learn from other participants in a question and answer session

EDUCATOR GUIDELINES FOR DELIVERY

Outcome	Content / Key Points	Delivery	Resources
Create positive learning climate	<ul style="list-style-type: none"> • Ensure room layout is conducive to learning (avoid rows) • Meet & greet all participants on arrival • Register participants and ensure details forwarded to IRB Legal Department • Handout Integrity wallet cards 	Pre-course Course Leader	<ul style="list-style-type: none"> • PP 1 – Holding slide • Name badges if possible • Registration form
Introduce <i>Keep Rugby Onside</i> (KRO)	<ul style="list-style-type: none"> • Course Leader introduce self and shares session outcomes • Play the IRB Values video (if possible) • Introduce the rationale for KRO and why it is important • Deal with any questions as they arise <p>Key Issues to address:</p> <ul style="list-style-type: none"> • The programme supports the Values of the game • The benefits of a clean sport including revenue and reputation • The potential dangers of corruption • Keeping the game free of corruption is a shared responsibility 	Course Leader Interactive if need be	<ul style="list-style-type: none"> • Values video/ PP2 • PP3 • Flipchart
Demonstrate KRO site	<p>www.irbintegrity.com includes following features:</p> <ul style="list-style-type: none"> • Multiple languages • Part of wider IRB Passport platform • Requires a registration and log-in • Menu driven content • Site contains video and is interactive • Knowledge check throughout to check for understanding. Site will check progress & can be completed on multiple visits • Certification for successful completion which also registers individual players into IRB system 	Course Leader Push style explanation	<ul style="list-style-type: none"> • PP4 • PP5 • PP6 • PP7
Explain the four key messages	<p>There are four clear take-away messages:</p> <ol style="list-style-type: none"> 1. Never bet on Rugby and never ask anyone to bet for you 2. Never intentionally perform below your best 3. Never reveal confidential information 4. Report anything suspicious to confidential@irb.com <p>If you abide by these the audience should avoid getting themselves into any trouble</p>	Course Leader Push style explanation	<ul style="list-style-type: none"> • PP 8
Questions & Answers	<ul style="list-style-type: none"> • Explain that this is intended to be high level and introductory • Avoid answering any technical questions and redirect these back to the site or by contacting confidential@irb.com Remind them of the wallet card • If time permits ask the participants to express and explain the 4 key points and to discuss what this means to them • Thank the participants for their involvement 	Group task Pair work	

Keep Rugby Onside "Ambassador" Key Message videos:



Keep Rugby Onside Session Attendance Confirmation sheets:

IRB ANTI-CORRUPTION AND BETTING EDUCATION

By signing below I confirm that I attended the IRB Anti-Corruption and Betting Education Session held at _____ on _____ 2013.

UNION: _____

Player/Team Management Name (print in BLOCK letters)	Email address (for anti-corruption updates) (print in BLOCK letters) If already registered with IRB Passport, use same email	Signature
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		

By inserting my email address above and signing this form I consent and agree to receiving periodic anti-corruption and betting update emails and information from the IRB (including information about the IRB, its events and activities). Note: If you no longer wish to receive update emails and/or information from the IRB, please contact unsubscribe@irbpassport.com to have your personal information removed from the IRB contact list. For a full description of IRB's information collection and dissemination practices, please refer to IRB's Privacy Policy as set out at www.irb.com.

En donnant mon adresse électronique ci-dessus et en signant le formulaire, je consens et accepte de recevoir par e-mail des informations de l'IRB périodiques sur l'anticorruption et les paris (y compris des informations sur l'IRB, ses événements et activités). Note : Si vous ne souhaitez plus recevoir de messages et/ou d'informations de l'IRB, veuillez contacter unsubscribe@irbpassport.com pour que vos coordonnées soient retirées de la liste de l'IRB. Pour une description complète des pratiques de l'IRB en termes de collecte et de diffusion des informations, veuillez consulter la politique en matière de respect de la vie privée de l'IRB sur www.irb.com.

Al ingresar arriba mi dirección de email y firmar este formulario yo acepto recibir del IRB emails e información periódica de actualización sobre anticorrupción y apuestas (incluida información sobre el IRB, sus eventos y actividades). Nota: Si usted no desea recibir más emails y/o información de actualización del IRB, por favor contacte a unsubscribe@irbpassport.com para que su información personal sea eliminada de la lista de contactos del IRB. Para ver la descripción completa y prácticas de difusión del IRB, consultar la Política de Privacidad del IRB en www.irb.com.

Keep Rugby Onside Partner Update newsletters: July & December 2013

July



Keep Rugby Onside:
Mid-term Partner Update
July 2013

Dear KRO Partners,

It has been six months since the Keep Rugby Onside initiative began and we'd like to take this opportunity to thank you for your ongoing support and to provide you with an update as to what the programme has achieved so far.

As you are aware, under the European Union's Preparatory Action in the Field of Sport, KRO is receiving financial support from the European Union and Six Nations Rugby Ltd. for activities in 2013 and we are now at the half-way stage of this support.

To date, KRO has already reached approximately 10,000+ Rugby stakeholders comprising of players, coaches, management, match officials, administrators, media, parents and fans.

This is an excellent achievement and one for which we are very grateful to you and all those involved who have contributed to making KRO a success and helping us promote this important programme to create awareness amongst the European and wider Rugby family while providing anti-corruption education to key stakeholders.

Below is a brief list of key activities to date. If you have undertaken any activities in your own jurisdictions, please keep us informed so we can promote the good work.

KRO Website - www.irbintegrity.com:

Developed in collaboration with KRO partners, players representatives, national and international sporting bodies and anti-corruption experts, the website is the key tool in helping to Keep Rugby Onside.

Launched in April 2013 it is available in six languages - English, French, Spanish, Italian, Portuguese and Romanian, with more languages planned.

Since being launched, the web site has had:

- 7000+ visits
- 5000+ unique visitors from over 120 countries
- 10+ page views on average per visit
- 1150+ registered users
- 850+ KRO online quiz test completions
- Extensive coverage across IRB Member sites, Player Association newsletters and independent media reports

Top 6 KRO website users by country:

1. France
2. UK
3. Brazil
4. Argentina
5. Spain
6. Ireland

Outreach: Education and Awareness:

With the support of KRO partners and others, the following are just some of the tournaments and events which have featured KRO outreach activities, engaging players, coaches, management, match officials, media and other stakeholders:

(cont.)

December



Keep Rugby Onside:
End of Project Partner Update
December 2013

Dear KRO Partners,

As we approach the end of the year, it is hard to believe that 12 months have passed since the KRO project was launched and only eight months since the web site - www.irbintegrity.com - went live.

The EU-supported phase of the project will officially finish on December 31, 2013, but we are pleased to advise that the web site and activations will carry on beyond this date as we continue to spread awareness of the threats to our sport and help educate stakeholders so we can all protect the integrity of our Game.

The project has been a great success and is receiving praise from all quarters as an example of best practice in the ongoing and ever-growing threat sport faces from match-fixing, illegal gambling and corrupt practices.

To date, the KRO web site now has more than 2,200 registered users of which 1,150 have already completed the online programme and quiz. There have been over 14,000 visits from approximately 10,700 unique visitors comprising of players, coaches, management, match officials, administrators, media, parents and fans and the site sees about 60 visits a day on average.

Your support in helping the IRB spread the Keep Rugby Onside message has been an essential part of this success. While corruption in Rugby may not be an immediate concern in certain countries or sections of the Game, prevention is better than cure. Maintaining vigilance and keeping up-to-date with developments will ensure the Rugby family is match-fit and able to tackle the challenges it faces.

As we look towards 2014, there are a number of initiatives already underway including new languages, videos, posters and case studies for the web site as well as further education sessions. Your support and that of the entire global Rugby family will continue to be called upon so I would ask that if you have not already done so, please remember to:

- **Promote** your support for the project with a KRO banner on your web site and link to www.irbintegrity.com (banners are available in several languages from <http://www.irbintegrity.com/index.php?module=1§ion=12>).
- **Integrate** anti-corruption awareness and education at your meetings and events (including tournaments, briefings, General Assemblies, educator meetings, match-official training etc.).
- **Communicate** to all your stakeholders - regions, clubs, schools, match officials, educators, administration staff and supporters - the key KRO messages; and
- **Encourage** stakeholders to take the online quiz.

On the following page is a brief list of key activities since the last update. If you have undertaken any activities in your own jurisdictions, please keep us informed so we can promote the good work.

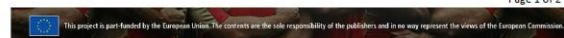
As a final request, I would appreciate your **feedback** on the project including the web site, content, resources, suitability, relevance or any other aspect you feel did or didn't work well or could be improved. If you could send this to me by **January 17, 2014**, I would be very grateful.

Thank you sincerely once again for all your support and we will provide a formal post-project update once the final report is presented to the European Commission at the end of February.

Wishing you a merry Christmas and a happy New Year,

The Keep Rugby Onside Team

Page 1 of 2



Keep Rugby Onside Players Association newsletter:

KEEP RUGBY ONSIDE

Betting and corruption is a potential threat to all sports these days, but the IRB is committed to keeping it out of rugby and keeping players safe.

THE INTERNATIONAL Rugby Board has developed an interactive online learning programme designed to help players, coaches, referees, match officials and others to understand the risks of betting and corruption. The programme is available in six languages and is designed to help players, coaches, referees, match officials and others to understand the risks of betting and corruption. The programme is available in six languages and is designed to help players, coaches, referees, match officials and others to understand the risks of betting and corruption.

WHO DO THE IRB REGULATIONS COVER?

Basically everyone involved in the game in any way at international, professional, semi-professional and club level. This includes players, match officials, coaches, referees, selectors, health professionals, advisers, team officials, administrators, team owners, directors, judges and anti-doping personnel, agents and/or any other person involved with an official engagement in the game by a union, national representative team or match officials panel.

HOW YOU CAN KEEP YOURSELF SAFE

Never bet on rugby, your team or anyone else that you know. If you have any confidential information, it's important to report it to the IRB. Visit www.irbintegrity.com

PROGRAMME ACTIONS

1. Develop and communicate the learning and assessment programme open to all (www.irbintegrity.com).
2. Face-to-face networking and outreach programmes for educators to meet with players, teams, coaches, clubs, tournament organisers and other rugby stakeholders.
3. Develop materials available for download/ circulation to target groups.
4. Summer to present 2013 action findings and highlight good practice to guidelines for wider dissemination to rugby governing sports (www.irbintegrity.com) November/December 2013.

WHO IS PROHIBITED FROM BETTING ON ALL RUGBY ANYWHERE IN THE WORLD?

Everyone involved in professional or any rugby union, club or national level, including team owners and supporters.

GET MORE INFO HERE
www.irbintegrity.com

IRB RUGBY WORLD | MARCH 2013

Keep Rugby Onside Registered User email shot:

McKeown, Jaime

Subject: FW: IRB Keep Rugby Onside - Stay Informed, Stay Onside - Preview

Web Version | Update preferences | Unsubscribe Like Tweet Forward

KEEP RUGBY ONSIDE

You could be banned from Rugby or even go to jail, so:

1. Never bet on Rugby and never ask anyone to bet for you
2. Never intentionally perform below your best
3. Never reveal confidential information
4. Report anything suspicious to confidential@irb.com

don't GAMBLE with your CAREER

This project is part-funded by the European Union. The contents are the sole responsibility of the publishers and in no way represent the views of the European Commission.

You are one of over 10,000 Rugby players, coaches, match officials, administrators and supporters from over 135 countries who has used the IRB's Keep Rugby Onside anti-corruption and betting site since its launch. Thank you for supporting this important programme to help protect Rugby and everyone involved in the Game.

At the start of a new year, now is a good time to go back and finish off any sections of the quiz you did not complete or simply to refresh your knowledge ready for another year of Rugby. We're also adding new content and languages which you may want to check out.

You can still find the site at www.irbintegrity.com or on the link from the www.irb.com homepage.

Yours in Rugby,

IRB Keep Rugby Onside

1

Keep Rugby Onside Certificate:



This is to certify that

Jaime McKeown

has successfully completed the online self-check test at www.irbintegrity.com and demonstrated awareness of

IRB Anti-Corruption Regulations

on this day

15/04/2013

Susan Ahern
IRB Disciplinary Officer

Bernard Lapasset
IRB Chairman

This certificate recognises that the holder completed an on-line self-check test.
It does not accredit the holder as a qualified coach, referee or first-aider.

Keep Rugby Onside Session email template:

Dear Team Manager(s),

Further to Anti-Corruption outreach sessions taking place at a range of tournaments this year at all levels of the Game, we would be grateful for your assistance in passing on the following information to your squad and support staff regarding Anti-Corruption and Betting education.

The new [IRB Regulation 6](#) imposes a number of important obligations on Players, Team Management, Coaches, Match Officials and other persons involved in the Game which it is important that they understand. It also carries potential sanctions for involvement in corruption (including use of inside information) or betting of up to life bans from Rugby.

All team members and management are requested to register and complete the online quiz at www.irbintegrity.com. Completions are being tracked to ensure Union compliance.

If there are Team Members who cannot read any of the languages of the *Keep Rugby Onside* website please ensure the Team Manager or another person from your Union assists them to understand and complete the programme.

This is a very important matter to ensure the protection of the Game and that none of your Team Members commit breaches, inadvertent or otherwise, which could result in lengthy suspensions from involvement in the Game.

We are grateful for your assistance in ensuring completion of the programme.

Yours sincerely,

IRB Values of Rugby video:

Available from <https://images.irb.com/> - iBase ID 36818

IRB Social Media Do's and Don'ts video:


Available at http://www.youtube.com/watch?v=2nz_7o9OWs4&feature=youtu.be

Keep Rugby Onside Key Messages wallet card:



Keep Rugby Onside USB Memory sticks:






KEEP RUGBY ONSIDE

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2. Never intentionally perform below your best
3. Never reveal confidential information
4. Report anything suspicious to confidential@irb.com

don't GAMBLE with your CAREER



www.irbintegrity.com

The event is organised by Rugby Africa. The event is not responsible for the publication of any material appearing in this magazine.

MC AND MODERATOR PROFILES



WILL GREENWOOD MC

Will is one of England's greatest ever Rugby players, representing Leicester Tigers and Harlequins, and winning more than 20 caps for England. He was a key member of England's Rugby World Cup winning squad in 2003, setting an impressive pace for the team, and capped for the British & Irish Lions on the 1st, 2011 and 2013 tours.

Since retirement he has become a regular commentator for The Telegraph, a regular TV presenter for Sky and BBC's All Rugby presenter. Whilst at Harlequins he has also played at the highest level in the Premiership and won the 2003 World Cup.



SEB LAUZIER MC

A member of the IRB's staff since 2005, Seb has worked across and managed a wide range of live and general broadcast, digital and media projects, with IRB's Rugby World Cup and 10 Nations World Series under his belt. He has hosted the IRB's live coverage as part of its international commentary team around the world on the IRB's Rugby World Series and is also a regular voice for Total Rugby and highlights programming.



STEVE GRIFFITHS Moderator

Steve joined the IRB in 1987 as the first Release Development Officer. He became Training Development Manager in 2005 and Head of Technical Services when the department was established in 2008. Technical Services focuses on the player and the team covering the areas of the Game, Game Analysis, Training and Education, Equipment and Test, Medical and Anti-Doping. Steve was previously a performance officer and scientist at a high level.

As a scientist, Steve has lectured at both 2009 and 2011 IRB Global Academies. He has completed BSc, MSc, and PhD in Physiology 2012, BSc in Accessibility 2013, an honorary doctorate from the World Academy of Sport and a variety of strategic planning workshops.

SPEAKER PROFILES



Jack Anderson

JACK ANDERSON

Editor in Chief, International Sports Law Journal
 Director of Education, School of Law, Queen's University, Belfast
 Jack is a Professor of Law at Queen's University, Belfast. He has published widely in the area of sports law, including books such as 'The Legality of Betting 2007', 'Match Fixing: Law 2010 and Legal Cases in Sports Law 2010', 'The Editor in Chief of the International Sports Law Journal', he is currently writing a book on match-fixing in sport for Hart Publishing, Belfast. Jack is a Fellow of the Chartered Institute of Arbitrators and sits on a number of sports disciplinary boards, including Sport Resolutions UK, Just Sport Issues, the FIA's Disciplinary Unit and the IAMA Disciplinary Resolution Authority.

www.irbwrce.com 11



RUGBY WORLD CUP 2015

FOR TICKET INFORMATION ON RUGBY WORLD CUP 2015

JOIN THE FRONT ROW

WWW.RUGBYWORLD CUP.COM/FRONTROW

OR TEXT 'FRONTROW' AND YOUR E-MAIL ADDRESS TO 88802

England 2015

#RWC15 @rugbyworldcup @rugbyworldcup

RUGBY WORLD CUP 2015 WORLDWIDE PARTNERS




WORLD RUGBY IRB ZONE: CONFERENCE AND EXHIBITION

A key feature of the IRB World Rugby Conference and Exhibition will be the IRB Zone, located between the Registration Desk and the main Exhibition Hall. IRB WRCE delegates will have the opportunity to find out more about the many different tournaments and projects that the IRB deal with and IRB staff will be on-hand to answer any questions delegates may have.

The IRB Zone will be your source of information on the different aspects of the IRB's work including Rugby World Cup, Competitions and Performance, Technical Services and Education, and Development and International Relations. Key topics will include:

- Rugby World Cup 2015 and 2019
- Women's Rugby World Cup 2014
- Olympic Participation
- Rugby World Cup Series
- IRB Performance
- IRB's Women's Series World Series
- IRB Junior World Championship and Junior World Rugby Trophy
- Strategic Investments
- Regional Tournaments
- IRB Pacific Nations Cup
- Refereeing

Development and International Relations:

- Rugby's Values
- Governance
- Programs
- IRB Impact
- Get Into Rugby
- Women's Rugby
- Investment
- **Keep Rugby Onside**

Technical Services:

- Anti-Doping
- Concussion & Medical
- Training & Education
- IRB One-Two Programming

Women's Rugby

- Investment
- **Keep Rugby Onside**
- **Keep Rugby Onside**

Technical Services:

Make sure you visit the IRB ZONE to complete your IRB WRCE experience.

www.irb.com

www.irbwrce.com 10

Keep Rugby Onside Partner Links:

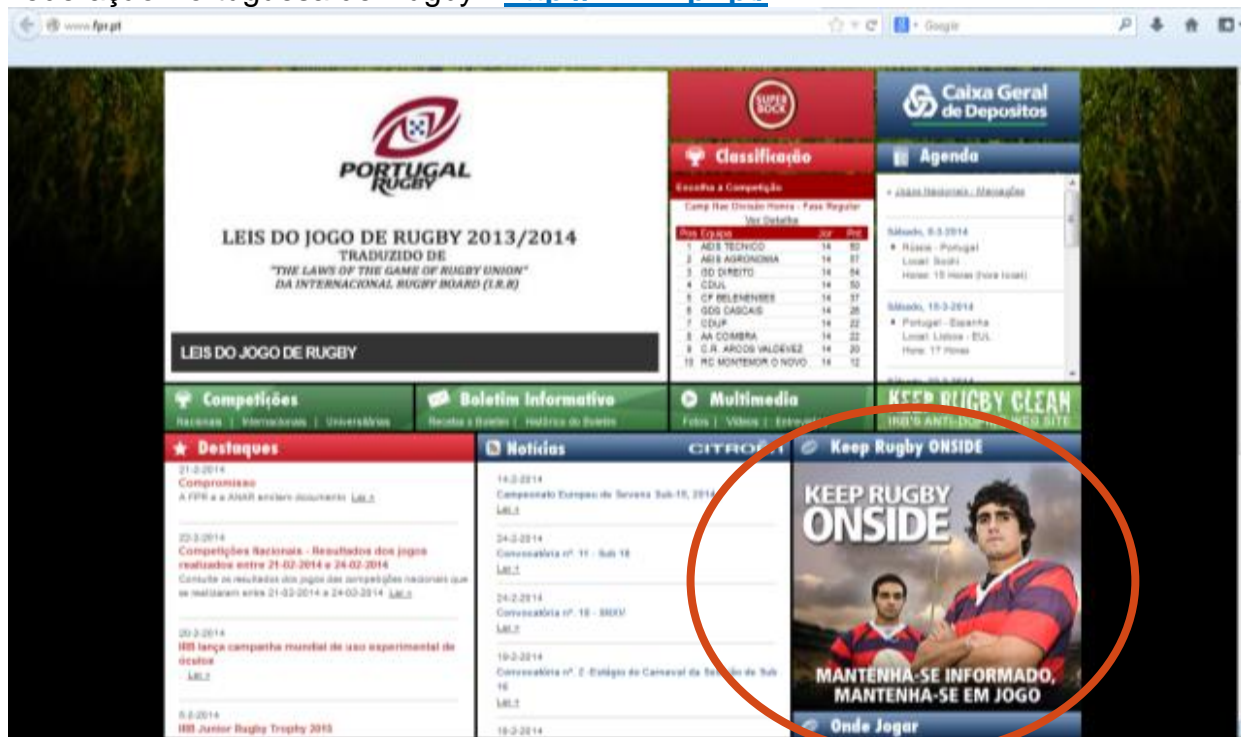
FIRA-AER - <http://www.fira-aer-rugby.com/>



Fédération Française de Rugby - <http://www.ffr.fr>



Federação Portuguesa de Rugby - <http://www.fpr.pt/>



Česká Rugbyová Unie - <http://www.rugbyunion.cz/>



Deutscher Rugby Verband - <http://www.rugby-verband.de/>
(site currently closed for redesign)

Nederlandse Rugby Bond - <http://www.rugby.nl/>

The screenshot shows the website for the Amsterdam 7s tournament. At the top, it features the event title "Amsterdam 7s" in large white letters, with "17-19 May 2013" and the IRB Women's Sevens World Series logo. A navigation menu includes "The Tournament", "Teams 2013", "Hospitality", "(Social) Media", "News & Events", and "Sponsors". The main content area is divided into several sections: "Amsterdam Sevens Rugby" with a description of the 42nd edition; "Samurai Sports" as the official merchandise supplier; "THE CITY OF AMSTERDAM" with a welcome message; "VIEW MATCHES" with a calendar; "TEAM REGISTRATION" with sign-up options; "INSTALL SEVENS APP" with a QR code; "AMSTERDAM 7s MEDIA ACCREDITATION" with contact information for Oliver Hicks; and "Your Opportunities" which includes buttons for "TICKETS" and "TRAVELPACKAGE" (circled in red), and a link to "www.irbintegrity.com".

Six Nations Ltd - <http://www.rbs6nations.com/>

The screenshot shows a news article on the RBS 6 Nations website. The headline is "IRB WEBSITE HELPS TO KEEP RUGBY INSIDE" dated 25 October 2013. The article features the RBS and Six Nations logos, along with the national emblems of England, France, Ireland, Italy, Scotland, and Wales. The text states: "RBS 6 Nations has partnered with the International Rugby Board to launch an interactive online awareness and educational resource dedicated to the fight against betting, match-fixing and corruption." Below the text are social media sharing buttons for Facebook, Twitter, and LinkedIn. To the right, there is a "RBS 6 NATIONS YouTube CHANNEL" section with a video player and a list of video titles including "RBS 6 Nations Round 3 Highlights", "RBS Defining Moments - Ireland - Grand Slam 2009 - 61 Years in the Making", and "RBS Play of the Week - Round 3". A sidebar on the right contains the text "Defining moments of the championship described by the people who made them" and a "Click here" link, along with the RBS logo. The page footer includes "RBS 6 Nations" and "298 452" likes.

IRB Keep Rugby Inside

RaboDirect PRO12 –

<http://www.rabodirectpro12.com/news/13179.php#.UmlWBINZU8I>

The screenshot shows the RaboDirect PRO12 website. At the top, there is a blue banner with the RaboDirect PRO12 logo and the text 'TRY OF ROUND 13: VOTE!' with a countdown timer showing '6 days 10 hours 28 minutes'. Below the banner is a navigation menu with links for HOME, NEWS, MATCH CENTRE, STATZONE, INTERACTIVE, ABOUT US, and ITALIANO. A row of team logos follows, including Munster, Leinster, Connacht, Ulster, and Zebre. Below this is another navigation bar with links for NEWS, Main News, Features, RaboDirect PRO12 TV, News Archive, eZine Sign Up, Stay Connected, and Site Search. The main content area features a large article titled 'IRB website helps to Keep Rugby Onside' dated 25 October 2013 10:12pm. The article includes a RaboDirect PRO12 logo and text stating: 'The International Rugby Board has launched an interactive online awareness and educational resource dedicated to the fight against betting, match-fixing and corruption. The fully interactive Keep Rugby Onside programme is available at www.irbintegrity.com and is central to forward-thinking revisions to the IRB's...'. To the right of the article is a video player titled 'Latest RaboDirect PRO12 Videos' with a list of match reports. On the far right, there is a sidebar with '2014 MASTERCLASSES' and 'COMPETITION' sections.

British & Irish Lions – <http://www.lionsrugby.com/news/12676.php#.UmlWTVNZU8J>

The screenshot shows the lionsrugby.com website. The top navigation bar includes links for Home, 2013 Tour, Tickets, Lions TV, Lions Digital Shirt, Online Store, History, Sponsors, Join the Pride - 2017, and Lions Wine Club. The main headline reads 'IRB WEBSITE HELPS TO KEEP RUGBY ONSIDE' dated 25 October 2013 10:12pm by Edward Phoenix. Below the headline is a large image of the British & Irish Lions crest for the Australia 2013 tour. To the right of the image is a video player for 'Lions Raw Trailer Part Three'. Below the video player is a 'HEADLINES' section with three items: 'Sexton thumb problem not as bad as first feared' (26 February 2014, 1:47pm), 'Lions Jones and Davies in line for Wales recall' (26 February 2014, 12:47pm), and 'O'Connell eager to get back on the...'. Social media sharing options for Like, 434, Tweet, 3, and 9 are visible at the bottom of the article.

IRPA - <http://www.irpa-rugby.com/>

The screenshot shows a web browser window with the URL www.irpa-rugby.com/keep-rugby-onside/. The page features the IRPA logo (International Rugby Players Association) and a navigation menu with links for HOME, ABOUT IRPA, WHAT WE DO, MEMBERSHIPS, NEWS, and CONTACTUS. The main heading is "Keep Rugby Onside" with a counter showing "24". A search bar with the text "search" and a "Search" button is present. Below this, there is a link: "click here for the latest information on the new IRB anti-corruption and wagering regulations and how these apply to you." The "LEAVE A COMMENT" section includes input fields for "Name: (Required)", "E-mail: (Required)", and "URL:", and a larger "Comment:" text area. A blue "Post Comment" button is located at the bottom right of the form.

Selection of Online Articles:

Publication	IRB
Author	Staff Writer
Date	3 April 2013
Page	online
Link	http://www.irb.com/newsmedia/mediazone/pressrelease/newsid=2066205.html

IRB launches website to Keep Rugby Onside

The International Rugby Board has launched an interactive online awareness and educational resource dedicated to the fight against betting, match-fixing and corruption.

The fully interactive *Keep Rugby Onside* programme is available at www.irbintegrity.com and is central to forward-thinking revisions to the IRB's Anti-Corruption Regulations which establishes a set of regulations and a scheme of enforcement and sanctions that have applied across the Game at elite level from January 2013.

The resource will accompany a global education process rolled out in collaboration with IRB Member Unions and the International Rugby Players' Association aimed at informing, advising and protecting players, coaches and match officials at the elite level from the dangers of betting and wagering.

Keep Rugby Onside will concentrate on the threats posed by match-fixing, the impact on family and friends, how to recognise approaches, reporting mechanisms, disciplinary procedures, actions underway by relevant authorities and how to seek help if they have been affected or suspect the integrity of a match or the sport has been compromised.

The launch, following wide-ranging IRB consultation, sets a new global best practice for sporting integrity regulations that builds upon the recommendations of the International Olympic Committee and other elite sporting bodies and International Federations.

IRB Chairman Bernard Lapasset said: "Match-fixing and corruption is one of the biggest threats to all sports. While there is no history or prevalence in Rugby, collectively we should be making all efforts within our power to preserve the fundamental character of sporting competition as an honest test of skill and ability and to prevent corrupt gambling practices from undermining the integrity of the Game."

"The *Keep Rugby Onside* site reaffirms the IRB's commitment to continue collaborating with the global Rugby and wider sporting family to take a progressive and best-practice approach to prevention and education."

IRB Disciplinary Officer Susan Ahern added: "The IRB recognises that education is key to the successful implementation of these modernised Anti-Corruption Regulations. We are collaborating with our Member Unions and partners to run a comprehensive programme of education for all stakeholders, and in particular players, team management and match officials. It's built around online information and self-assessments modules, face-to-face

workshops, downloadable resources and materials."

And it's a move that has been backed by the International Rugby Players' Association.

"It is important that not only the players, but all rugby stakeholders are aware of the implications of the new Anti-Corruption regulations," said Josh Blackie of the International Rugby Player' Association.

"Throughout the IRPA network we are focused on working together with the IRB to ensure all professional players know how the new regulations affect them and how they can keep themselves safe in regard to corruption in sport."

The launch of the website and online assessment forms part of planned anti-corruption activities through the IRB's involvement in the European Union's Preparatory Action in the Field of Sport. In developing these resources, the IRB acknowledges and is extremely grateful to the European Commission Sports Unit, Six Nations Rugby Ltd, the Fédération Internationale de Rugby Amateur – Association Européenne de Rugby (FIRA-AER), Fédération Française de Rugby, Nederlandse Rugby Bond, Federação Portuguesa de Rugby, Deutscher Rugby Verband, Česká Rugbyová Unie and the International Rugby Players' Association (IRPA) for their collaboration and support in developing the Keep Rugby Onside programme.

Integrity and the fight against illegal betting and wagering in sport will be a topic of discussion at the inaugural IRB World Rugby Convention and Exhibition in Dublin in November 2013.

Publication	ESPN
Author	Staff Writer
Date	27 November 2013
Page	online
Link	http://www.espn.co.uk/scrum/rugby/story/207371.html

IRB gets tough on match-fixing

The IRB has set up a campaign to fight match-fixing and corruption.

"Match-fixing and corruption is one of the biggest threats to all sports," Bernard Lapasset, the IRB chairman said. "While there is no history or prevalence in rugby, we should do everything in our power to prevent corrupt gambling practices from undermining the integrity of the game."

Players, coaches and match officials will be educated via the *Keep Rugby Onside* website, and third parties will continue to be used to check on suspicious betting patterns...

© ESPN Sports Media Ltd

Publication	Rabo Direct Pro 12
Author	Staff Writer
Date	25 October 2013
Page	online
Link	http://www.rabodirectpro12.com/news/13179.php#.UuqZSj1_uSo

IRB website helps to *Keep Rugby Onside*

The International Rugby Board has launched an interactive online awareness and educational resource dedicated to the fight against betting, match-fixing and corruption.

The fully interactive *Keep Rugby Onside* programme is available at www.irbintegrity.com and is central to forward-thinking revisions to the IRB's Anti-Corruption Regulations which establishes a set of regulations and a scheme of enforcement and sanctions that have applied across the Game at elite level from January 2013.

The resource accompanies a global education process rolled out in collaboration with IRB Member Unions and the International Rugby Players' Association aimed at informing, advising and protecting players, coaches and match officials at the elite level from the dangers of betting and wagering.

Keep Rugby Onside concentrates on the threats posed by match-fixing, the impact on family and friends, how to recognise approaches, reporting mechanisms, disciplinary procedures, actions underway by relevant authorities and how to seek help if they have been affected or suspect the integrity of a match or the sport has been compromised.

The website, following wide-ranging IRB consultation, sets a new global best practice for sporting integrity regulations that builds upon the recommendations of the International Olympic Committee and other elite sporting bodies and International Federations.

IRB Chairman Bernard Lapasset said: "Match-fixing and corruption is one of the biggest threats to all sports.

"While there is no history or prevalence in Rugby, collectively we should be making all efforts within our power to preserve the fundamental character of sporting competition as an honest test of skill and ability and to prevent corrupt gambling practices from undermining the integrity of the Game.

"The *Keep Rugby Onside* site reaffirms the IRB's commitment to continue collaborating with the global Rugby and wider sporting family to take a progressive and best-practice approach to prevention and education."

IRB Disciplinary Officer Susan Ahern added: "The IRB recognises that education is key to the successful implementation of these modernised Anti-Corruption Regulations.

"We are collaborating with our Member Unions and partners such as Six Nations Rugby Ltd. to run a comprehensive programme of education for all stakeholders, and in particular players, team management and match officials. It's built around online information and self-assessments modules, face-to-face workshops, downloadable resources and materials."

And it's a move that has been backed by the International Rugby Players' Association.

"It is important that not only the players, but all rugby stakeholders are aware of the implications of the new Anti-Corruption regulations," said Josh Blackie of the International Rugby Player' Association.

"Throughout the IRPA network we are focused on working together with the IRB to ensure all professional players know how the new regulations affect them and how they can keep themselves safe in regard to corruption in sport."

In developing these resources, the IRB acknowledges and is extremely grateful to the European Commission Sports Unit, Six Nations Rugby Ltd, the Fédération Internationale de Rugby Amateur - Association Européenne de Rugby (FIRA-AER), Fédération Française de Rugby, Nederlandse Rugby Bond, Federação Portuguesa de Rugby, Deutscher Rugby Verband, Česká Rugbyová Unie and the International Rugby Players' Association (IRPA) for their collaboration and support in developing the *Keep Rugby Onside* programme.

Publication	RUPA
Author	Max Bryden
Date	16 April 2013
Page	online
Link	http://www.rupa.com.au/news/archive/irb-launches-anti-corruption-website-to-keep-rugby-onside

The International Rugby Board has launched an interactive online awareness and educational resource dedicated to the fight against betting, match-fixing and corruption.

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IRB Disciplinary Officer Susan Ahern added: "The IRB recognises that education is key to the successful implementation of these modernised Anti-Corruption Regulations. We are collaborating with our Member Unions and partners to run a comprehensive programme of education for all stakeholders, and in particular players, team management and match officials. It's built around online information and self-assessments modules, face-to-face workshops, downloadable resources and materials."

And it's a move that has been backed by both the International Rugby Players' Association and RUPA.

RUPA's National player Development Manager, Rosemary Towner said, "RUPA has long sought to promote responsibility around the issues of corruption and gaming to members. In conjunction with the ARU and the Super Rugby clubs, RUPA is proud to endorse this IRB initiative and will promote this education resource and its importance to all current and future players."

Josh Blackie of the International Rugby Player' Association added: "It is important that not only the players, but all rugby stakeholders are aware of the implications of the new Anti-Corruption regulations."

"Throughout the IRPA network we are focused on working together with the IRB to ensure all professional players know how the new regulations affect them and how they can keep themselves safe in regard to corruption in sport."

Publication	Around the Rings
Author	Staff Writer
Date	04 March 2013
Page	online
Link	http://aroundtherings.com/site/A_42772/Title_IRB-launches-anti-corruption-website-to-Keep-Rugby-Onside/292/Articles

IRB launches anti-corruption website to *Keep Rugby Onside*

The International Rugby Board has launched an interactive online awareness and educational resource dedicated to the fight against betting, match-fixing and corruption.

The fully interactive *Keep Rugby Onside* programme is available at

<http://newsletter.irb.com:81/CT00238503MTI2MzY=.HTML?D=2013-04-03> and is central to forward-thinking revisions to the IRB's Anti-Corruption Regulations which establishes a set of regulations and a scheme of enforcement and sanctions that have applied across the Game at elite level from January 2013.

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And it's a move that has been backed by the International Rugby Players' Association.

"It is important that not only the players, but all rugby stakeholders are aware of the implications of the new Anti-Corruption regulations," said Josh Blackie of the International Rugby Player' Association.

"Throughout the IRPA network we are focused on working together with the IRB to ensure all professional players know how the new regulations affect them and how they can keep themselves safe in regard to corruption in sport."

Integrity and the fight against illegal betting and wagering in sport will be a topic of

discussion at the inaugural IRB World Rugby Convention and Exhibition in Dublin in November 2013.

For more information contact: Dominic Rumbles, IRB Head of Communications, +353 868 520 826, email:dominic.rumbles@irb.com

Publication	rugbyinasia.com
Author	Staff Writer
Date	05 April 2013
Page	online
Link	http://rugbyinasia.wordpress.com/2013/04/05/irb-launches-anti-corruption-website-to-keep-rugby-onside/

IRB launches anti-corruption website to *Keep Rugby Onside*

- New online resource available to all
- Creates awareness of threats to Rugby from corruption
- Educates stakeholders on how to *Keep Rugby Onside*

The International Rugby Board has launched an interactive online awareness and educational resource dedicated to the fight against betting, match-fixing and corruption.

The fully interactive *Keep Rugby Onside* programme is available at www.irbintegrity.com and is central to forward-thinking revisions to the IRB's Anti-Corruption Regulations which establishes a set of regulations and a scheme of enforcement and sanctions that have applied across the Game at elite level from January 2013.

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IRB Chairman Bernard Lapasset said: "Match-fixing and corruption is one of the biggest threats to all sports. While there is no history or prevalence in Rugby, collectively we should be making all efforts within our power to preserve the fundamental character of

sporting competition as an honest test of skill and ability and to prevent corrupt gambling practices from undermining the integrity of the Game.”

“The *Keep Rugby Onside* site reaffirms the IRB’s commitment to continue collaborating with the global Rugby and wider sporting family to take a progressive and best-practice approach to prevention and education.”

IRB Disciplinary Officer Susan Ahern added: “The IRB recognises that education is key to the successful implementation of these modernised Anti-Corruption Regulations. We are collaborating with our Member Unions and partners to run a comprehensive programme of education for all stakeholders, and in particular players, team management and match officials. It’s built around online information and self-assessments modules, face-to-face workshops, downloadable resources and materials.”

And it’s a move that has been backed by the International Rugby Players’ Association.

“It is important that not only the players, but all rugby stakeholders are aware of the implications of the new Anti-Corruption regulations,” said Josh Blackie of the International Rugby Player’ Association.

“Throughout the IRPA network we are focused on working together with the IRB to ensure all professional players know how the new regulations affect them and how they can keep themselves safe in regard to corruption in sport.”

Integrity and the fight against illegal betting and wagering in sport will be a topic of discussion at the inaugural IRB World Rugby Convention and Exhibition in Dublin in November 2013.

The launch of the website and online assessment forms part of planned anti-corruption activities through the IRB’s involvement in the European Union’s Preparatory Action in the Field of Sport. In developing these resources, the IRB acknowledges and is extremely grateful to the European Commission Sports Unit, Six Nations Rugby Ltd, the Fédération Internationale de Rugby Amateur – Association Européenne de Rugby (FIRA-AER), Fédération Française de Rugby, Nederlandse Rugby Bond, Federação Portuguesa de Rugby, Deutscher Rugby Verband, Česká Rugbyová Unie and the International Rugby Players’ Association (IRPA) for their collaboration and support in developing the *Keep Rugby Onside* programme.

Publication	Rugby World Cup
Author	Frankie Deges
Date	04 June 2013
Page	online
Link	http://www.rugbyworldcup.com/home/news/newsid=2067143.html

Players learn how to Keep Rugby Clean

The next generation of international players have been given an introduction to the IRB campaign Keep Rugby Clean ahead of the third and crucial round of the IRB Junior World Rugby Trophy 2013.

And spectators in Freire and Pitrufrquén, a few miles south of Temuco where the tournament headquarters is located, will see players, management, officials, volunteers and tournament staff wearing Keep Rugby Clean t-shirts in either red or white, enhancing the visibility of the far-reaching campaign designed to educate on anti-doping.

Players in IRB age-grade tournaments complete an online anti-doping education programme consisting of interactive videos and information that acts as an introduction to testing procedures, the prohibited list, the dangers of supplements and the effects prohibited substances can have on their health. They also attend an outreach session providing face-to-face contact with an IRB anti-doping representative who reminds them of what the programme is all about, the dangers of taking shortcuts in their quest for sporting success, and common traps which, as top level players, they need to be aware of.

Details on Keep Rugby Clean can be found [here](#).

This year, participating players also had an introduction into the new *Keep Rugby Onside* programme educating players in the dangers of corruption and betting in relations to sport and the IRB regulations that apply to that. Information on that programme can be found [here](#).

With two rounds of this year's JWRT complete, Italy has already secured their place in the final. With two solid, bonus-point wins, they took an unassailable lead in Pool A that will have its two round three games at the Estadio Municipal de Freire.

Players of true potential

The Italians will tackle the Portuguese who have beaten Namibia but lost to Chile in the opening game. Both Portugal and Chile are locked on four log points so winning will be paramount to ensure who finishes second in the pool and plays in the Germán Becker Stadium in the tournament third/fourth-place playoff.

"We are happy with the way the team is progressing at this level, which is higher than what we normally play at this age-group," said Tomaz Morais. The former national coach, now his Union's general director, is in Temuco. "There are some players of true potential being identified in this tournament and we are working hard to make a good use of the opportunity of being in such an intense atmosphere."

Supported by 8,000 spectators – a tournament record – the home side was well beaten by Italy and will aim for the third-place playoff. They will have the luxury of knowing what happened in the earlier pool game, although the goal is, in the words of coach Omar Turcumán, "to play good Rugby which is the best way to recover from a loss such as the only against Italy".

Four kilometres south on route five, the Estadio Municipal de Pitrufquén will host both Pool B matches. Japan will play Tonga followed by Canada v Uruguay.

Pool B still up for grabs

Mathematically, any one of three teams from this pool could still make it to the final. In the first game Japan and Tonga will play for the pool's first, second and third place. With no rain in the last two days, conditions should fit the way both teams play.

"We just want to play the Japan way, which is moving the ball," said coach Keisuke Sawaki. "Although we lost the game against Canada, we can still qualify for the final. We must show our best performance, especially against Tonga, which is physically strong and loves moving the ball as we do."

The Tongans captured the public's imagination when they faced local club Rucamanque as they performed their Mapuche haka in Temuco's main square. In front of some 300 locals, they answered with their own challenging sipi tau.

Former Tongan captain and current Under 20 coach Feao Vunipola, whose son Billy scored three tries in his England debut last weekend and Mako made his British and Irish Lions debut, enjoyed what he saw. "It is always important for us to show our roots and share with our hosts some of our culture. It helps to motivate us for the game against Japan."

Canada will be interested spectators. They will know before their kick-off what they need from their game. Having beaten both Tonga and Japan (with a bonus-point), they have a foot on the door of the final. But they acknowledge the Uruguayans won't simply lie down.

Coach Mike Shelley said: "We are very pleased with the position we are in. We did a lot of work before Japan and now Uruguay, putting together a game plan. We are well aware of the physical challenge that they will bring as they have strong players."

The former Leeds captain is confident the road take is the correct one. "We are seeing now payoff for the structures we put in place: we identified, nurtured and grown some talent. You can't prepare for a tournament of this nature in three weeks as the standard is rising, everyone is physically stronger and more developed. We certainly have worked hard."

"We want to win. We are aware of what we need to do to advance to the final but Wednesday is our key focus," he said.

Publication	Lions Rugby
Author	Gerard Meagher
Date	25 October 2013

IRB website helps to *Keep Rugby Onside*

The International Rugby Board has launched an interactive online awareness and educational resource dedicated to the fight against betting, match-fixing and corruption. The fully interactive *Keep Rugby Onside* programme is available at www.irbintegrity.com and is central to forward-thinking revisions to the IRB's Anti-Corruption Regulations which establishes a set of regulations and a scheme of enforcement and sanctions that have applied across the Game at elite level from January 2013.

The resource accompanies a global education process rolled out in collaboration with IRB Member Unions and the International Rugby Players' Association aimed at informing, advising and protecting players, coaches and match officials at the elite level from the dangers of betting and wagering.

Keep Rugby Onside concentrates on the threats posed by match-fixing, the impact on family and friends, how to recognise approaches, reporting mechanisms, disciplinary procedures, actions underway by relevant authorities and how to seek help if they have been affected or suspect the integrity of a match or the sport has been compromised.

The website, following wide-ranging IRB consultation, sets a new global best practice for sporting integrity regulations that builds upon the recommendations of the International Olympic Committee and other elite sporting bodies and International Federations.

IRB Chairman Bernard Lapasset said: "Match-fixing and corruption is one of the biggest threats to all sports.

"While there is no history or prevalence in Rugby, collectively we should be making all efforts within our power to preserve the fundamental character of sporting competition as an honest test of skill and ability and to prevent corrupt gambling practices from undermining the integrity of the Game.

"The *Keep Rugby Onside* site reaffirms the IRB's commitment to continue collaborating with the global Rugby and wider sporting family to take a progressive and best-practice approach to prevention and education."

IRB Disciplinary Officer Susan Ahern added: "The IRB recognises that education is key to the successful implementation of these modernised Anti-Corruption Regulations.

"We are collaborating with our Member Unions and partners such as Six Nations Rugby Ltd. to run a comprehensive programme of education for all stakeholders, and in particular players, team management and match officials. It's built around online information and self-assessments modules, face-to-face workshops, downloadable resources and materials."

And it's a move that has been backed by the International Rugby Players' Association.

"It is important that not only the players, but all rugby stakeholders are aware of the implications of the new Anti-Corruption regulations," said Josh Blackie of the International Rugby Player' Association.

"Throughout the IRPA network we are focused on working together with the IRB to ensure all professional players know how the new regulations affect them and how they can keep themselves safe in regard to corruption in sport."

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Publication	Ultimate Rugby
Author	Staff Writer
Date	27 November 2013
Page	online
Link	http://www.ultimaterugby.com/news/irb-gets-tough-on-match-fixing/99361

IRB gets tough on match-fixing

The IRB has set up a campaign to fight match-fixing and corruption.

"Match-fixing and corruption is one of the biggest threats to all sports," Bernard Lapasset, the IRB chairman said.

"While there is no history or prevalence in rugby, we should do everything in our power to prevent corrupt gambling practices from undermining the integrity of the game."

Players, coaches and match officials will be educated via the *Keep Rugby Onside* website, and third parties will continue to be used to check on suspicious betting patterns...

[View the full article at ESPN Scrum](#)

Publication	In Touch Rugby
Author	Staff Writer
Date	04 April 2013
Page	online
Link	http://www.intouchrugby.com/magazine/irb-launches-anti-corruption-website-to-keep-rugby-onside/

IRB launches anti-corruption website to *Keep Rugby Onside*

- New online resource available to all
- Creates awareness of threats to Rugby from corruption
- Educates stakeholders on how to *Keep Rugby Onside*

The International Rugby Board has launched an interactive online awareness and educational resource dedicated to the fight against betting, match-fixing and corruption.

The fully interactive *Keep Rugby Onside* programme is available at www.irbintegrity.com and is central to forward-thinking revisions to the IRB's Anti-Corruption Regulations which establishes a set of regulations and a scheme of enforcement and sanctions that have applied across the Game at elite level from January 2013.

The resource will accompany a global education process rolled out in collaboration with IRB Member Unions and the International Rugby Players' Association aimed at informing, advising and protecting players, coaches and match officials at the elite level from the dangers of betting and wagering.

Keep Rugby Onside will concentrate on the threats posed by match-fixing, the impact on family and friends, how to recognise approaches, reporting mechanisms, disciplinary procedures, actions underway by relevant authorities and how to seek help if they have been affected or suspect the integrity of a match or the sport has been compromised.

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IRB Disciplinary Officer Susan Ahern added: “The IRB recognises that education is key to the successful implementation of these modernised Anti-Corruption Regulations. We are collaborating with our Member Unions and partners to run a comprehensive programme of education for all stakeholders, and in particular players, team management and match officials. It’s built around online information and self-assessments modules, face-to-face workshops, downloadable resources and materials.”

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Integrity and the fight against illegal betting and wagering in sport will be a topic of discussion at the inaugural IRB World Rugby Convention and Exhibition in Dublin in November 2013.

Twitter:

-  **Rugby News & Scores** @RugbyNewsBot Oct 26
IRB website helps to **Keep Rugby Onside** ift.tt/18Tsdh5 #Rugby #6Nations
Expand Reply Retweet Favorite More
-  **Sporting Tweets** @ST6Nations Oct 26
IRB website helps to **Keep Rugby Onside** bit.ly/18UUdAY #6nations
Expand Reply Retweet Favorite More
-  **PATRICIA GARCIA** @PGR_RUGBY Aug 30
Web #PGR evolucionada!! #keeprugbyclean @keeprugbyonside @irb @irbwomens @OlimpicoRugby @RugbyValues #gracias @iboff tinyurl.com/WEBPGR
Expand Reply Retweet Favorite More
-  **Rugby Club Eindhoven** @rcepsv May 13
#NRB **Keep Rugby Onside** goo.gl/fb/apIMC
Expand Reply Retweet Favorite More
-  **YSC #WRugby** @yscrugby May 24
IRB launches website to **Keep Rugby Onside** #wrugby #rugby #IRB... fb.me/AwWrb5uZ
Expand Reply Retweet Favorite More

Twitter (cont.):

-  **Rugby femenino** @Rugby_femenino Apr 25
La IRB ha lanzado un nuevo sitio. **Keep Rugby Onside**, el sitio web de Anticorrupción del IRB.... fb.me/21i6ZKHxx
Expand [← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)
-  **Tackle al Destino** @tacklealdestino Apr 25
La IRB ha lanzado un nuevo sitio. **Keep Rugby Onside**, el sitio web de Anticorrupción del IRB.
irbintegrity.com/?language=ES
Expand [← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)
-  **RUPA** @RUPAnews Apr 16
The IRB have recently launched an anti-corruption website to help **Keep Rugby Onside**. Read more here -> bit.ly/10YP5VP
[#PlayersUnited](#)
Expand [← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)
-  **Comite Olimpico Ecu** @ECUADORolimpico Apr 12
..apuestas ilegales, los partidos amañados y la corrupción. Este programa, llamado **Keep Rugby Onside**, está disponible en irbintegrity.com
Expand [← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)
-  **Welshpool RFC** @WelshpoolRFC Apr 4
IRB launches website to **Keep Rugby Onside** welshpoolrfc.co.uk
Expand [← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)
-  **Rugby World** @RugbyWorld1 Apr 3
IRB launches website to **Keep Rugby Onside** - IRB (press release)
dlvr.it/39ppg8
-  **Rugby de Cuyo** @rugbydecuyo Jan 30
[#KeepRugbyOnSide](#) Bien por @AndresBramanti y la gente de los @LosTordosRC Un Lujo!! irbintegrity.com/?language=EN
-  **Rugby Ontario** @RugbyOntario Apr 3
RT @IRBMedia: IRB launches educational website to fight against gambling, matchfixing and corruption bit.ly/108nzqb
[#keeprugbyonside](#)
-  **FMRU Rugby Mexico** @Rugby_Mexico Apr 3
"Keep Rugby Onside" desubre mas aqui: ow.ly/jluUQ
Expand [← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)

Facebook:



International Rugby Players Association shared a link.

25 March 2013

Keep Rugby Onside

<http://www.irpa-rugby.com/wp-content/uploads/2013/03/IRPA-KEEP-RUGBY-ON-SIDE-article1.pdf>
www.irpa-rugby.com



Rugby Island · 585 like this.

5 July 2013 at 15:38

Like

Keep rugby onside - take the test....



<http://irbintegrity.com/>
irbintegrity.com

Like · Comment · Share



PATRICIA GARCIA
@PGR_RUGBY



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Qué Proyecto! KEEP RUGBY ONSIDE :D

@irb pic.twitter.com/XvXCJQHsut

View translation

Reply Retweet Favorite More





Appendices

Appendix One

Extract from the Presidency conclusions on establishing a strategy to combat the manipulation of sport results:

3201st EDUCATION, YOUTH, CULTURE and SPORT Council meeting

Brussels, 26 and 27 November 2012

The Presidency:...

...6. INVITES THE SPORT MOVEMENT, HAVING REGARD TO THE AUTONOMY OF SPORT ORGANISATIONS, TO:

1. Implement at both professional and grassroots level wide-ranging preventive measures to alert all relevant actors about the danger that match-fixing represents for the integrity of sport. Preventive measures which can be implemented by the sport movement involve the following:

- a. Drawing up Codes of Conduct targeting the relevant actors (athletes and their entourage at all levels, both amateur and professional; sport agents, coaches, referees, executives, managers and employees of sport associations/clubs and federations, supporters, etc.) and including provisions about reporting suspicious cases;
- b. Including clauses laying down provisions against involvement in episodes of match-fixing in the contracts of professional players;
- c. Drafting manuals explaining the basics of match-fixing, how to avoid it and what to do to report suspicious cases, for the attention of different sport stakeholders;
- d. Setting up at the level of international and national sport federations binding rules regarding the treatment/investigation of suspicious cases. These rules should be capable of being applied and enforced and should contain clear responsibilities;
- e. Putting in place a mechanism and a procedure allowing for whistle blowers to confidentially report cases (or attempts) of match-fixing (e.g. by designating an independent spokesperson/trusted person who is respected by the relevant target groups); such reporting should be taken into consideration by the relevant sporting judicial authority in the context of sanctions related to the reported cases;
- f. Organising awareness raising and educational activities for athletes and their entourage at all levels, amateur and professional; sport agents, coaches, referees, executives, managers and employees of sport associations/clubs and federations etc. (e.g. face-to-face training; incorporation of educational modules into basic and advanced training for coaches and instructors) about the threats that match-fixing

represents for their personal careers, for the integrity of sport and for the financing of sport.

g. Liaising with relevant national authorities, including gambling regulators, on exchange of information, e.g. collected with the help of early warning systems, to assist collaborative work and investigations to promote effective prevention, disruption and deterrents.

2. Ensure that sporting sanctions are in place to deter episodes of match-fixing. Sporting sanctions should be dissuasive and effective and, at the same time, remain proportionate and in line with relevant national and EU law provisions.

3. Take such other measures as it sees fit at all relevant levels of the sporting chain in order to assist in preventing episodes of sporting fraud, notably match-fixing, including exchange of best practices (e.g. measures to ensure sound financial management by associations, clubs and federations, including the payment of players in conformity with their contracts, measures to prevent individual actors including sponsors or investors from having too much influence on associations/clubs notably by establishing rules to avoid conflict of interest situations, and measures to strengthen democratic structures and transparency at the level of federations, associations and clubs).

Appendix Two

Extract from IRB Match Official agreements

(Note: similar provisions appear in the Terms of Participation signed by Players and Team Officials)

I, THE UNDERSIGNED:

Acknowledge that my attendance at and participation as a Match Official in the Series will result in certain benefits for me, including heightened public profile, the opportunity to attend the Series and to participate in international sporting competition and the prestige of having participated in an IRB event and that the IBT in consideration of my performance of the obligations hereunder shall pay the Consideration as set out more particularly in clause 5 of this Letter Agreement.

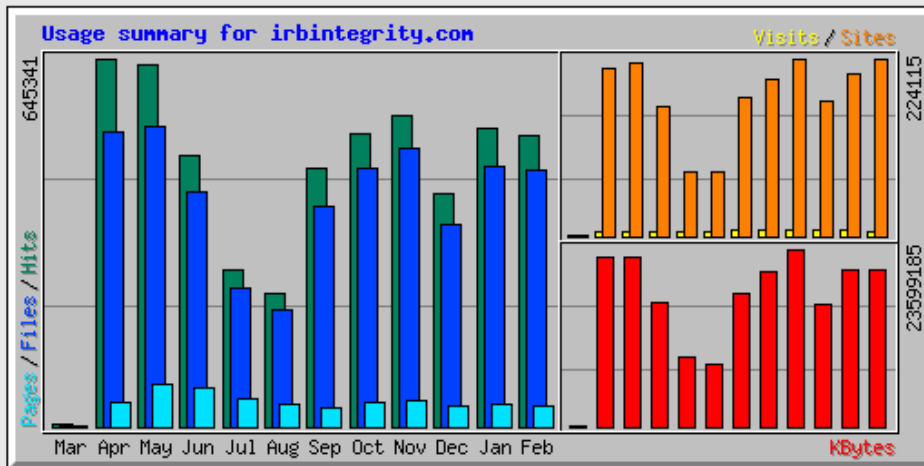
- 1.1 consent and agree to comply with and be bound by all of the provisions of the IRB Anti-Corruption and Betting Regulations (IRB Regulation 6) as in force from time to time (see: www.irbintegrity.com) and confirm that I have completed the education programme contained on that site;
- 2.2 acknowledge and understand that IRB Regulation 6 prohibits certain conduct by me (known as Anti-Corruption Breaches) and imposes certain obligations on me, including without limitation in relation to making prompt and complete reports to the IRB and maintaining confidentiality with respect to investigations in my role as a Connected Person, Contract Player and/or Contract Player Support Personnel and I acknowledge that these prohibitions and obligations are proportionate and necessary to protect the integrity of the Game;
- 2.3 acknowledge that nothing in Paragraph 2.2 of this Appendix 2 above shall modify or limit the full text of IRB Regulation 6 which applies to me in full;
- 2.4 agree that my personal information (including, but not limited to, personal data such as all telephone records, bank account, credit card and transaction details, betting account records, Internet and email records, computers and hard drives and other electronic information storage devices and documents, correspondence, addresses and contact details) ("Anti-Corruption Related Data") can be processed (for example recorded, retained, transmitted, and used) by and amongst the IBT, the IRB, Unions and law enforcement authorities, for the purposes of IRB Regulation 6 and/or applicable laws. I agree that I shall ensure that all of my Anti-Corruption Related Data is available and/or can be obtained;
- 2.5 acknowledge and agree that the IBT and/or the IRB can take, receive, collate, process, store and use my Anti-Corruption Related Data in any manner it deems appropriate in accordance with and for the purposes of IRB Regulation 6 (including against me or any other person), and that, upon a request made in accordance with

IRB Regulation 6, I will promptly provide to the IBT and/or the IRB my Anti-Corruption Related Data as requested by the IRB;

- 2.6 acknowledge and agree that the IBT and/or the IRB can request, receive, store and use any Anti-Corruption Related Data relating to me that is held or stored by any third party, in accordance with and for the purposes of IRB Regulation 6;
- 2.7 acknowledge and agree that the IBT and/or the IRB may share any Anti-Corruption Related Data relating to me with any Union, Rugby Body, the Board, law enforcement authorities and/or any competent authority for the purposes of IRB Regulation 6 and/or applicable laws. Some of these organisations may be located in countries outside of the European Economic Area and/or outside of my country of residence. I hereby consent to any transfer of my personal data to a country outside of the European Economic Area and/or my country of residence;
- 2.8 acknowledge that I may have certain rights under applicable laws in relation to my Anti-Corruption Related Data, including rights to access and/or correct any inaccurate data, and remedies and rights of redress for any unlawful processing of my Anti-Corruption Related Data. To the extent that I have any concerns about the processing of my Anti-Corruption Related Data by the IBT and/or the IRB I may consult with the IRB Anti-Corruption Officer or his nominee;
- 2.9 acknowledge and agree that the IBT and/or the IRB and Unions have jurisdiction to impose sanctions as provided for in IRB Regulation 6. I also acknowledge and agree that any dispute arising out of a decision made by the IBT and/or the IRB pursuant to IRB Regulation 6, after exhaustion of the hearing process expressly provided for in IRB Regulation 6, may only be appealed in accordance with IRB Regulation 6.11 and IRB Regulation 18;

Appendix Three

Web Site Analytics



Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
Feb 2014	19634	17287	1380	260	223509	20824477	6761	35891	449470	510508
Jan 2014	16827	14678	1256	261	204831	20783488	8111	38964	455023	521665
Dec 2013	13145	11440	1189	239	169274	16144582	7409	36885	354650	407506
Nov 2013	18196	16260	1548	276	224115	23599185	8307	46451	487822	545883
Oct 2013	16560	14581	1389	278	198198	20511910	8618	43083	452019	513384
Sep 2013	15067	12904	1140	246	174123	17719276	7391	34217	387128	452017
Aug 2013	7537	6627	1281	172	82271	8274541	5343	39716	205459	233664
Jul 2013	8847	7810	1589	218	81563	9208965	6781	49288	242116	274283
Jun 2013	15883	13775	2320	227	163151	16522457	6836	69614	413260	476516
May 2013	20435	17005	2376	188	217604	22406954	5843	73683	527162	633490
Apr 2013	21511	17237	1451	171	211300	22574885	5140	43549	517121	645341
Mar 2013	112	52	9	5	100	86139	184	305	1627	3478
Totals						198656859	76724	511646	4492857	5217735

Monthly Statistics for December 2013		
Total Hits	407506	
Total Visits	7409	
Total Unique Referrers	1609	
Hits per Day	13145	33337
Pages per Day	1189	3999
Visits per Day	239	1201

Top 30 of 127 Total Countries							
#	Hits		Files		KBytes		Country
1	140099	34.38%	128231	36.16%	6449749	39.95%	France
2	118228	29.01%	105109	29.64%	4937818	30.58%	Network (net)
3	78838	19.35%	65629	18.51%	2793100	17.30%	Unresolved/Unknown
4	23384	5.74%	20168	5.69%	638265	3.95%	Commercial (com)
5	14599	3.58%	12493	3.52%	541386	3.35%	Romania
6	3711	0.91%	2078	0.59%	59137	0.37%	Argentina
7	2456	0.60%	2089	0.59%	49482	0.31%	South Africa
8	1996	0.49%	1413	0.40%	33808	0.21%	Brazil
9	1673	0.41%	1596	0.45%	59096	0.37%	Italy
10	1513	0.37%	1363	0.38%	37697	0.23%	United Kingdom
11	1490	0.37%	1426	0.40%	52184	0.32%	Belgium
12	1489	0.37%	768	0.22%	25125	0.16%	Spain
13	1394	0.34%	1306	0.37%	45330	0.28%	Germany
14	1202	0.29%	917	0.26%	28835	0.18%	Portugal
15	1129	0.28%	614	0.17%	18293	0.11%	Colombia
16	923	0.23%	607	0.17%	18495	0.11%	Canada
17	920	0.23%	490	0.14%	10787	0.07%	Kenya
18	849	0.21%	831	0.23%	27825	0.17%	Australia
19	845	0.21%	713	0.20%	23812	0.15%	Russian Federation
20	832	0.20%	807	0.23%	21095	0.13%	Ireland
21	829	0.20%	795	0.22%	30840	0.19%	Switzerland
22	819	0.20%	780	0.22%	19830	0.12%	New Zealand
23	723	0.18%	260	0.07%	9445	0.06%	European Union
24	583	0.14%	577	0.16%	7510	0.05%	Ukraine
25	525	0.13%	494	0.14%	19434	0.12%	Netherlands
26	459	0.11%	419	0.12%	10082	0.06%	Denmark
27	421	0.10%	369	0.10%	12032	0.07%	Address Routing (arpa)
28	378	0.09%	364	0.10%	15548	0.10%	Moldova
29	365	0.09%	278	0.08%	11627	0.07%	Non-Profit (org)
30	363	0.09%	360	0.10%	5197	0.03%	Turkey

Appendix Four

Keep Rugby OnSide Case Study: FIRA-AER U-19 European Championship - Portugal



Activities during U-19 European Championship:

- ✓ *Keep Rugby OnSide* Posters in the players Hotel rooms, Team Lockers, Team meeting rooms and training facilities
- ✓ Meeting with the Team's Managers, presenting *Keep Rugby OnSide* project
- ✓ Distribution of *Keep Rugby OnSide* double-sided business cards to all the players and coaches
- ✓ *Keep Rugby OnSide* Banners in the Game Fields
- ✓ Meeting with the teams and their liaison officers about the *Keep Rugby OnSide* project





Keep Rugby OnSide Posters in the players Hotel rooms, Team Lockers, Team meeting rooms and training facilities



Meeting with the Team's Managers, presenting *Keep Rugby OnSide* project





Distribution of **Keep Rugby OnSide** double-sided business cards to all the players and coaches



Keep Rugby OnSide Banners in the Game Fields





Meeting with the teams and their liaison officers about the Keep Rugby OnSide project



Conclusion:

The Project “Keep Rugby Onside” was successfully introduced and reached all of the participants in the U18/U19 European Championship:

- Players
- Coaches
- Managers
- Physiotherapists
- Spectators

The receptivity shown by all, is an indicator that the goals of the project were achieved.

